

# **SAS® Visual Text Analytics 8.2: User's Guide**

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#### SAS® Visual Text Analytics 8.2: User's Guide

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# About this Book

# Audience

This book is designed for users of SAS Visual Text Analytics on Viya. It describes the terminology used in SAS Visual Text Analytics on Viya and provides instructions for tasks. Where appropriate, it guides users to information about Viya.

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# Accessibility

For information about the accessibility of this product, see *Model Studio: Accessibility Features*.

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# Chapter 1 Introduction to SAS Visual Text Analytics on Viya

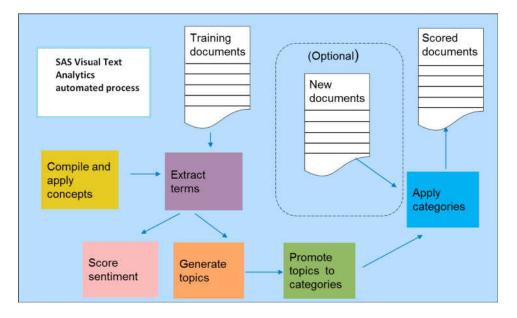
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## What Is SAS Visual Text Analytics on Viya?

SAS Visual Text Analytics on Viya is a web-based text analytics application that uses context to provide a comprehensive solution to the challenge of identifying and categorizing key textual data. Using this application, you can build models (based on training documents) that automatically analyze and categorize a set of documents. You can then customize your models in order to realize the value of your text-based data.

Figure 1.1 provides an overview of the SAS Visual Text Analytics processes.

#### Figure 1.1 Process Overview



SAS Visual Text Analytics on Viya combines the visual programming flow of SAS Text Miner with the rules-based linguistic methods of categorization and extraction in SAS Contextual Analysis These capabilities, along with document-level scoring for each component, are combined in a single user interface.

Using SAS Visual Text Analytics on Viya, you can identify key textual data in your document collections, categorize those data, build concept models, and remove meaningless textual data.

By default, words that provide little or no informational value (stop words) are excluded from topic analysis. Examples of these words include the articles *a*, *an*, and *the* and conjunctions such as *and*, *or*, and *but*. Other terms that are specific to your document collection but provide little or no value are also identified and excluded.

SAS Visual Text Analytics on Viya uses a graphical user interface that is useful for all users, regardless of whether they have programming experience.

### How Does SAS Visual Text Analytics Work?

SAS Visual Text Analytics provides a number of text analysis pipeline nodes, arranged in a sequence that you control. The pipeline empowers you to analyze your document collection with considerable flexibility.

The *Concepts* analysis node in SAS Visual Text Analytics enables you to extract predefined concepts or create additional custom concepts that you can discover in a document or set of documents. For more information about concepts, see "Concepts" on page 5.

The *Text Parsing* analysis node finds all the terms that are in your document collection. This is also true for concepts, if defined in a preceding Concepts node and if the Concepts node precedes the Text Parsing node. In addition, the Text Parsing node displays useful groups of words such as nouns with their modifiers that can be used for topic discovery.

The *Topics* analysis node groups similar documents in a collection into related themes, or *topics*. The documents in each topic often contain similar subject matter, such as motorcycle accidents, computer graphics, or weather patterns. Automatic topic identification enables you to easily categorize each document in your collection.

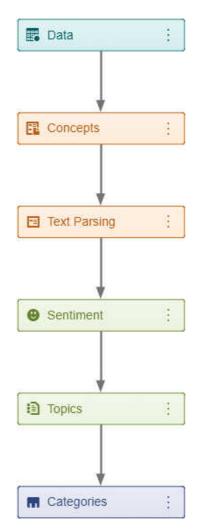
The *Category* analysis node labels documents based on their content. You can create *categories* using these methods:

- specify category (target) variables in your training documents
- · create new categories that correspond to your organization's interests
- promote discovered topics to categories

Preliminary rules are generated when you promote a topic to a category or when you specify category variables in your training documents. These rules can be edited and refined using simple Boolean and proximity operators.

The *Sentiment* analysis node determines whether documents express positive, neutral, or negative attitudes. Analysis performed after the Sentiment Analysis node will display a sentiment indicator for each document.

Finally, each of the analysis nodes (except parsing) provide score code that enables you to deploy your models. Use deployed models to automate the process of labeling a set of input documents into their respective concepts, categories, topics, and sentiment.



## **Supported Languages**

Table 1.1 shows a full list of project languages that are supported. See your SAS sales representative for information about licensing additional languages.

 Table 1.1
 SAS Visual Text Analytics 8.2 Supported Languages

Arabic	Chinese (Simp./Trad.)
Croatian	Czech
Danish	Dutch
English	Farsi
Finnish	French
German	Greek
Hebrew	Hindi
Indonesian	Italian
Japanese	Korean
Norwegian (Bok./Nyn.)	Polish
Portuguese	Russian
Slovak	Slovene
Spanish	Swedish
Tagalog	Thai
Turkish	Vietnamese

## **Visual Text Analytics Basics**

#### Introduction

When you run a pipeline, the following analyses are performed in their respective nodes (if data are present):

• Concepts node — concept extraction

- Text Parsing node term identification (including synonyms)
- Topics node topic discovery
- Sentiment node sentiment analysis
- Categories node category analysis

The following sections describe the primary function of each pipeline node.

#### Concepts

A *concept* is a property such as a book title, last name, city, gender, and so on. Concepts are useful for analyzing information in context and for extracting useful information. You can write rules for recognizing concepts that are important to you, thereby creating custom concepts. For example, you can specify that the concept *kitchen* is identified when the terms *refrigerator*, *sink*, and *countertop* are encountered in text.

SAS Visual Text Analytics provides *predefined concepts*, which are concepts whose rules are already written. Predefined concepts save time by providing you with commonly used concepts and their definitions, such as an organization name or a date. You cannot rename predefined concepts, nor can you view or edit their base definitions. You can provide additional rules in the **Edit** to modify or extend their behavior.

For custom concepts, you can prioritize which matches are returned when overlapping matches occur (for example, a concept node that matches New York and another concept node that matches New York City). You do this by setting a priority value. When setting priority values, it is helpful to know the preset values of predefined concepts so that you can set a custom concept's priority at a higher value. For more information about setting priorities, see "Which Rule Type Should I Use?" on page 45.

Table 1.2 on page 5 shows a list of the predefined concepts for English that are included with SAS Visual Text Analytics, along with their preset priority values. For predefined concepts and priority values for other languages, see Appendix 2, "Pre-Defined Concept Priorities (for Languages Other Than English)," on page 103.

Predefined Concept	Description	Priority Value
nlpDate	Any date expression (month, day, year, date)	18
nlpMeasure	Measurement or measurement expression (for example, 500kg or 2300 sq ft)	20
nlpMoney	Currency or currency expression	18
nlpNounGroup	Nouns and close modifiers that identify a single object or item (for example, <i>clinical</i> <i>trial</i> ). Noun groups are typically 2- to 3- word combinations (but can be longer)	15

Table 1.2 Predefined Concepts and Priorities for English

Name of a company or government, legal, or service agency (for example, FBI)	25*
Percentage or percentage expression (for example, 96% or 12 percentage points)	18
Person's name, including any associated title	20
Name of a city, country, state, geographical place or region, or political place or region	20
Time or time expression (for example, 6pm or Friday morning)	18
	government, legal, or service agency (for example, FBI)Percentage or percentage expression (for example, 96% or 12 percentage points)Person's name, including any associated titleName of a city, country, state, geographical place or region, or political place or regionTime or time expression (for

\* Highest value for this language

*Note:* Some languages use a subset of the predefined concepts listed here.

A custom concept is a concept whose rules you must write.

For more information about writing concept rules, see "Writing Concept Rules: Basic LITI Syntax" on page 43. For information about writing category rules, see Writing Category Rules on page 62.

#### Text Parsing—Terms and Synonyms

A *parent term* is defined as a label for one or more tokens that represent a grouping of variants (one or more surface forms) that are related, as defined by underlying rules or algorithms. In SAS Visual Text Analytics, a term is the basic building block for topics, term maps, and category rules. Each term has an associated role that either is blank or identifies that term's part of speech. A *surface form* is a variant of a parent term that is located in a matched subset of text. Surface forms can include inflected forms, synonyms, misspellings, and other ways of referring to a parent term. SAS Visual Text Analytics can identify and classify misspellings of terms based on similarity and frequency. Because misspellings actually refer to another term, they are treated as synonyms during analysis.

A *synonym list* is a way for users to create custom parent terms or to add terms grouped under a parent term. It is a SAS data set that identifies pairs of words that should be combined as single terms for the purposes of analysis. Synonyms are applied at the parent level; all variants of each parent term are combined together into one group. You can specify a synonym list in the Text Parsing node. Synonym lists are stored in data sets and have a required format. You must include the following variables:

- TERM, which contains a term to treat as a synonym of the PARENT.
- PARENT, which contains the representative term (label) to which the TERM should be assigned.

You can also include the following variables:

• TERMROLE, which enables you to specify that the synonym is assigned only when the TERM occurs in the role specified in this variable. A *term role* is a function

performed by a term in a particular context; term roles include part-of-speech roles, entity roles, and user-defined roles. Users can define these roles in the Concepts node. In order for the user-defined roles to be available in the Text Parsing node, the Concepts node needs to precede it in the pipeline.

- PARENTROLE, which enables you to specify the role of the PARENT.
- *Note:* If a synonym list includes multiple entries that assign the same terms to different parents, then the parsing results reflect only the first entry.

#### Start Lists and Stop Lists

You use start lists and stop lists to control which terms are or are not used in topic discovery. A *start list* is a data set that contains a list of terms to include in the parsing results. If you use a start list, then only terms that are included in that list appear in parsing results. A *stop list* is a data set that contains a list of terms to exclude from the parsing results. You can use stop lists to exclude terms that contain little information or that are extraneous to your text mining tasks. A default stop list is provided for English and many other languages in the Reference Data library.

Start lists and stop lists have the same required format. You must include the variable TERM, which contains the terms to include (start) or exclude (stop). You can also include the variable ROLE, which contains an associated role. If you specify a ROLE variable, then terms are kept (for a start list) or dropped (for a stop list) only if their role is the one that is specified in the ROLE variable.

#### **Topics**

*Topics* are derived from natural groupings of important terms that occur in your documents. In SAS Visual Text Analytics, topics are automatically generated and assigned to documents. A single document can contain more than one topic.

The interactive window for the Topics node displays all the topics that SAS Visual Text Analytics identified. The default name of a topic is the top five terms that appear frequently in the topic. These terms are sorted in descending order based on their weight.

#### Sentiment Scoring

Sentiment analysis is the process of identifying the author's tone or attitude (positive, negative, or neutral) expressed in a document. SAS Visual Text Analytics uses a set of proprietary rules that identify and analyze terms, phrases, and character strings that imply sentiment. A sentiment score is then assigned, based on that analysis. Using these rules, the software is able to provide repeatable, high quality results.

The assignment of sentiment to a document is based on the attitude that is associated with the document as a whole. For example, the following document would have a positive sentiment: Had an awesome time yesterday. Glad I brought my tent from Store XYZ.

Because documents can be associated with multiple words or terms that imply sentiment, SAS Visual Text Analytics uses a scoring system to assign a final sentiment score. The following list provides basic information about how sentiment scoring works. (The information has been simplified to illustrate key concepts.)

- Each positive term or phrase is worth a single (positive) point.
- Each negative term or phrase is worth a negative point.

- If there are more positive terms or phrases than negative, the final sentiment score is positive.
- If there are more negative terms or phrases, the final sentiment score is negative.
- If there are an equal number of positive and negative terms or phrases, the sentiment score is neutral.

#### Categories

A category identifies a group of documents that share a common characteristic.

For example, you could use categories to identify the following:

- · areas of complaints for hotel stays
- themes in abstracts of published articles
- recurring problems in a warranty call center

You create categories by promoting a topic to a category, specifying a category variable while creating a new project, or creating a new category in the **Categories** node. You can edit the rules that are automatically generated for category variables and for topics that are promoted to categories.

*Note:* The category rules are in the format that SAS Contextual Analysis uses (MCAT), rather than in LITI format. You can refer to LITI concepts from within categories.

For more information about writing concept rules, see "Writing Concept Rules: Basic LITI Syntax" on page 43. For information about writing category rules, see Writing Category Rules on page 62.

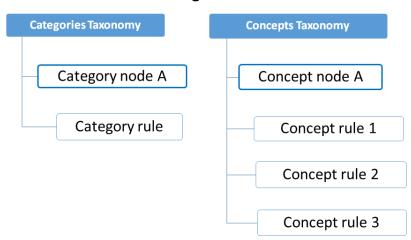
#### Using Taxonomies

In SAS Visual Text Analytics, you can create category and concept rule sets, which are organized into a taxonomic structure. Each taxonomy consists of *tree nodes* (not to be confused with analysis nodes). Each tree node is a container for one or more rules. The taxonomy is used to organize rules and reflect the overall model design and to make testing, refinement, and maintenance of rules easier. Rules explicitly may reference other tree nodes, but there are no implied dependencies within the tree that impact results (like dependencies of inheritance).

Concept and category taxonomy trees can be organized in any way that is useful for your objectives. However, using a careful and principled design process is recommended for larger projects. For example, commonly referenced rules should be placed in a location where they are easy to find and their shared status is apparent. Naming concept or category tree nodes should enable easy navigation among nodes. See guidelines for naming nodes for more information.

Each category node in the tree is a container for a rule. By contrast, under a concept node, there can exist multiple rules. Figure 1.2 on page 9 demonstrates how category and concept taxonomies differ.

#### Figure 1.2 Taxonomies in SAS Visual Text Analytics



### Working with Taxonomies

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## **Getting Started**

#### Preparing the Document Collection

Before you create a project in SAS Visual Text Analytics, you need to prepare your document collection for analysis. SAS Visual Text Analytics enables you to analyze document collections that are stored in various formats. For a list of supported formats, see Making Data Available to CAS. You can select a data source and then identify the text variables and category variables to be analyzed.

When you prepare the input document collection, you should select a set of documents that is representative of the documents that you want to categorize later. The terms that exist in the input document collection are used to build the topics and categories.

There are no standard rules for creating an input document collection. However, the following guidelines can help you prepare your input document collection:

- Include at least 15 to 20 documents for each category that you want to discover.
- Be familiar with the contents of the documents in order to anticipate term discovery and rule creation.
- In order to take advantage of interactive visual displays, reduce the size of very large document collections. Very large collections will take a longer time to render in term maps, for example.

#### Creating a Project

To create a project in **Model Studio**, click **New Project** in the upper right corner of the **Projects** page. A **New Project** window appears. Within the window, the user can: assign

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a name to the project; select the type of project they want to create ("Text Analytics" is the default); choose a data source; and select the language to be used for analyzing the text in the document collection. For a list of supported languages, see Table 1.1 on page 4. Once all fields are populated, click **Save** in the lower right corner of the **New Project** window.

#### Assigning Variables in the Data Tab

Once a project has been created, click on the project to open it. This will bring you to the **Variables table** in the **Data** tab, which displays the variables in the data set, the variable type (Numeric or Character) of each variable, each variable's role (Category, Text, or Key), and display status (Yes or No). To assign variable roles, select the drop-down menu in the top right corner of the **Data** tab.



Select "Assign variable roles" to access the **Assign Variable Roles** window. To assign a text variable, select **Text variable** from the **Required Roles** list on the left side of the window. The text variable identifies the text data to be analyzed. Select the variable to be used from the list provided.

Assign Variable Roles		
<ul> <li>Required Roles</li> </ul>	Text variable 💿	
Text variable	Text variable: *	
<ul> <li>Optional Roles</li> <li>Category variables (0)</li> </ul>	None selected         You must specify a text variable. Select one from the list below.                 Filter	
	<ul> <li>Category Type: Character</li> <li>title Type: Character</li> <li>company Type: Character</li> <li>firstsent Type: Character</li> <li>firstsent Type: Character</li> <li>lostbag Type: Character</li> </ul>	
		Cancel

If you are not going to assign a category variable, click **OK** to submit your changes. To assign a category variable or variables, select **Category variables** under **Optional Roles** on the left side of the window. Select the variable or variables of choice from the list

using the icon; if selecting multiple variables, you can only add one at a time. Once you are done assigning roles, click **OK** in the bottom right corner of the window to submit your changes.

After assigning variable roles, you can select variables to be used as *display variables*. Display variables become columns in the **Documents** tab of all pipeline nodes with the exception of the **Data** node and **Sentiment** node. To change the display status of variables, click the check box to the left of each variable that you want to modify. Once variables have been selected, use the drop-down menu in the top right corner of the **Data** tab and select **Change display status**. The display status of the selected variable or variables changes instantly.

*Note:* Your **Text** variable will always have a display status of "Yes"; however, you can choose whether to display **Key** and **Category** variables.

#### Customizing Views in the Data Tab

In the Data Tab, there are two different ways of viewing the information present. The default view in the Data Tab shows the **Variables table**, which has columns for "Variable Name", "Type", "Role", and "Display Variable". The second option for viewing information about the data set being used is the **View table** option. To switch

from the **Variables table** to the **View table**, click the icon in the top left corner of the Data Tab, next to the search bar. The **View table** shows greater detail, and has a column for each of the variables in the data set.

■ Model Studio - Build	Models				
Project 1					
Data Pipelines					
D Filter					
category	sentiment	title	date	company	firstsent
on-time performance	1	Great On-Time Performance!	29MAY2001	US Airway	I know yours is a frequently criticized industry, so it giv
on-time performance	-1	My first and last experince with Frontier Airlines	29MAY2001	Frontier Airline	I would like to bring to your attention a problem I
thought	0	Come Here Southwest Airlines	29MAY2001	Southwest Airline	I have a thought concerning your airline that I'd like

To customize your view in either the **Variables table** or the **View Table**, you can right click on column headers to sort or freeze a column.

Variable Nam	e		
uniqueid	Freeze		
text	Sort	>	Add to sort (ascending)
title	3		Add to sort (descending)
date			Sort (ascending)
company			Sort (descending)
firstsent			Remove sort

#### sentiment

You can also choose

to add or discard columns in the **Manage columns** window, which is made available by clicking the **E** icon in the top right corner of the Data Tab. In the window, a list of **Hidden columns** and a list of **Displayed columns** are shown.

Hidden columns (1):		Displayed columns (4):
P Filter		Variable Name
Label		Туре
Laper		Role
		Display Variable
	5	
	<b>†</b>	
	\$	

Using the icons between the two lists, you can move variables from the **Displayed** columns list to the **Hidden columns** list, and from the **Hidden columns** list to the **Displayed columns** list.

*Note:* By default, the **View table** displays all variables as columns and therefore does not display any variables in the **Hidden columns** list.

# Using SAS Sentiment Analysis Models in SAS Visual Text Analytics

Rules that are generated using SAS Sentiment Analysis are stored in a .sam binary file. When you create a project in SAS Visual Text Analytics, you can use a .sam binary file that you have created to your specifications, or you can use the default file that is available for your project's language.

Note: Not all languages have default sentiment models available for use.

*Note:* Before you use .sam binary files from SAS Sentiment Analysis within SAS Visual Text Analytics, this file must be uploaded to CAS using the loadTableFromDisk CAS action. For more information, see *SAS Cloud Analytic Services: Analytics Programming Guide*.

For more information about sentiment analysis and scoring, see SAS Sentiment Analysis 12.2: User's Guide.

## **Project Sharing**

It is possible to share projects with other users. In Model Studio, check the selection box in the project that you want to share. Then select the menu and select **Share**.

New Project	Ø	: Op	Toolbox
Project 5  document category  category  context  concept context  context  concept context  context  concept context  co		Edi <sup>r</sup> Sha Del Dov	re
🗌 Read-Only 🕲	+ Cancel		

Note that in shared Read-only mode, all operations that involve changing of existing data, such as running a pipeline, adding or editing concepts or categories, and so on, are disabled. You can still perform actions such as viewing document matches, viewing term maps, and test rules against text. It's important to note that when the project is in Read-only mode, even the project owner cannot make changes to the data.

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# Chapter 3 Working In Pipelines

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### **About Working with Pipelines**

A pipeline is a process flow diagram that can be used to represent a sequence of analytical tasks. These analytical tasks are represented as individual nodes in a pipeline.

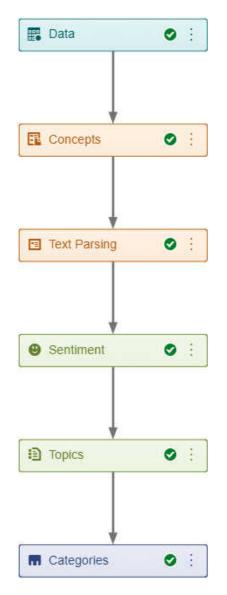
A project can be composed of one or more pipelines. For general information about working with pipelines, see the Pipelines section in *SAS Visual Data Mining and Machine Learning 8.2: User's Guide*.

### Using the Default Text Analytics Pipeline

In SAS Visual Text Analytics, six nodes are provided:

- Data
- Concepts
- Text Parsing
- Sentiment
- Topics
- Categories

Each of these nodes is designed to solve a specific problem related to text analytics. These nodes and their associated properties are explained in detail in the following sections. When a new project is created, a default pipeline associated with the project is pre-populated. This default pipeline represents a typical workflow of a text analytics project. It looks like this:



For detailed information about each analytic task performed by the nodes, see "Visual Text Analytics Basics" on page 4.

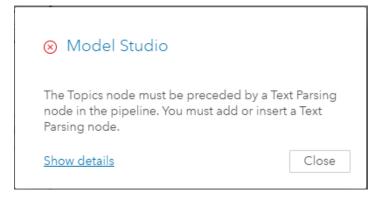
## Adding Text Analytics Nodes to the Pipeline

Pipelines are flexible. You can create additional pipelines or modify the default pipeline by adding different nodes. The different nodes within a pipeline are organized into groupings of nodes that share similar characteristics, and are visually grouped by color. The pipeline groupings in SAS Visual Text Analytics are:

1. Natural Language Processing, which includes the Concepts and Text Parsing nodes.

- 2. Feature Extraction, which includes the Topics node.
- 3. Text Modeling, which includes the Categories node.
- 4. Miscellaneous, which includes the Sentiment node.

When you build a pipeline, a set of governing rules are applied to ensure the proper ordering of the nodes. For example, a Topics node requires a Parse node as one of the predecessors. If such a predecessor does not exist, then the governing rules will prevent the inclusion of a Topics node.



Where applicable, the output of a given node is used within (flows into) its successors. Here are some examples:

- When a Text Parsing node runs, it uses the concepts from all its predecessor nodes during text parsing and extracts relevant terms
- When a Text Parsing node precedes a Concepts or Categories node, all the kept terms from the Text Parsing node are included in the concepts and categories interactive view as textual elements. These textual elements can be used to develop rules for concept extraction or categorization.
- From the Topics interactive window, you can select one or more topics and promote them as categories. These categories and the associated category rules are automatically created when any of the succeeding Category nodes run.
- Within the rules in a Categories interactive window, you can refer to concepts defined in the immediately preceding Concepts node. For more information about referring to concepts in categorization rules, see "Introduction to Category Rules" on page 62.
- Within the interactive views that follow a Sentiment node, the document level sentiment information is shown alongside the document text.

Note: The Data and Sentiment nodes do not have interactive windows.

### Setting Options for the Analysis Nodes

#### Locating the Node Options

When you select a node in the pipeline, its options are displayed to the right of the node. Each node has different options, detailed in the remainder of this chapter. The defaults are displayed. When you modify one of the node properties, the changes are immediately saved. This action can also change the node status to "Out of Date" if it was previously marked as "Completed".

#### Concepts

Concepts		)
Description:		
Extracts specific information from tex	ct.	
Include predefined concepts		

The only option you can specify for the **Concepts** node is whether or not to include predefined concepts in your analysis. You can also adjust the minimum number of documents to view by using the slider. The default, which is set automatically, is 4. Predefined concepts identify items in context such as a person, name, or an address. They save time by providing you with commonly used concepts and their definitions. (Predefined concept availability depends on the project data language.) For more information about concepts and predefined concepts, see "Concepts" on page 5.

#### Text Parsing

The options for the **Text Parsing** node include adjusting the minimum number of documents that a term must appear in to be kept in the analysis; specifying a custom start or stop list; and specifying a custom synonym list. If the number of matching documents for a term is less than the minimum number, the term is dropped when the **Text Parsing** node is run.

Start lists and stop lists enable you to control which terms are or are not used, respectively, in the text parsing and terms analysis. You can use a start list or a stop list, but not both. A start list is a data set that contains a list of terms to include in the analysis results. If you use a start list, then only terms that are included in that list appear in the results. No start list is applied by default. To select a start list, check the check box and select the table that represents the start list data set. A stop list is a data set that lists terms to exclude from the analysis results, such as terms that contain little information or that are outside the realm of your analysis. A stop list is provided and automatically applied by default for the following languages: Croatian, Czech, Danish, Dutch, English, Finnish, French, German, Greek, Hebrew, Italian, Norwegian, Polish, Portuguese, Russian, Slovak, Slovene, Spanish, Swedish, and Turkish. To override the default stop list with a custom stop list, check the check box in the options pane and select the table that represents the stop list data set.

A synonym list is a SAS data set that identifies pairs of words that should be treated as a single term for generating topics and textual elements. The data set can include both a term and different forms of that term, including misspellings or abbreviations. For example, you can specify that the words *advert* and *advertising* are to be treated as the term *advertisement*. For more information, see "Text Parsing—Terms and Synonyms" on page 6.

Fext Parsing	
Description:	
Prepares text for terms an	alysis.
Ainimum Number of Docume	nts:
0 51	100
<ul> <li>Lists</li> </ul>	
Specify a custom sta	irt or stop list
Specify a custom sta List type: Stop list	art or stop list •
List type:	art or stop list v
List type: Stop list	rt or stop list • Browse
List type: Stop list Start list: Select a table Stop list:	Ŧ
List type: Stop list Start list: Select a table	• Browse
List type: Stop list Start list: Select a table Stop list:	Browse     Browse
List type: Stop list Start list: Select a table Stop list: Select a table	Browse     Browse

#### Sentiment

You can specify and apply a sentiment model if you want document-level sentiment to appear in your analysis within the application. (Score code can be generated for feature-level sentiment.) If you do not specify a sentiment model, a default model is used (not available for all languages).

Add analysis nodes after the sentiment node in order to see document-level sentiment. There is no interactive window for the Sentiment analysis node.

Sentiment	
Description:	
Analyzes attitudes expressed in documents.	
Specify a sentiment model	
Sentiment model:	
Select a table	Browse

#### **Topics**

- You can choose for the software to generate topics, or you can designate a maximum (or exact) number of topics that you want generated for the analysis. This setting determines the number of documents that are displayed in the Topics node interactive window.
- Term density determines the term cutoff value for each topic. Terms that have an absolute value of weight that is above this value are considered to be included in the topic. Terms that have values below the cutoff are not included in the topic.

Term density is defined by an integer between 0 and 10 (the default value is 1). When term density is closer to 0, term topic cutoff will be lower and therefore topics will be more densely populated by terms. When term density is closer to 10, topics are less densely populated by terms. Use this setting in conjunction with document density.

• Document density affects the cutoff for each topic, which in turn determines the number of documents that belong to a topic. Only documents with a value higher than the cutoff are assigned to the topic. Use this setting in conjunction with term density.

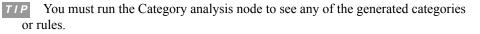
Topics 😡 🕐
Description:
Assigns documents to topics.
<ul> <li>Topic Discovery</li> </ul>
<ul> <li>Automatically determine number of topics</li> </ul>
Maximum topics:
25
Term density:
0 5 10
Document density:
1 0 5 10

You must rerun the Topics analysis node to see the results of your changes to these settings.

#### Categories

You can choose to have the application generate category rules and also rules for category variables. (You specify category variables in the **Data** tab.) Category rules are also generated when topics are promoted to categories.

Categories	
Description:	
Classifies documents by subject.	
Automatically generate categoric rules	ories and



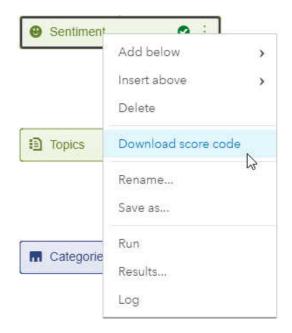
### Scoring an External Data Set

You can use the model that you built in your SAS Visual Text Analytics project to score an external data set. When you score an external data set, the category and sentiment models are applied to the external data set (the target data set). The categorization information for the document collection is then output into a scored data set.

Score code can be viewed and downloaded from the following nodes

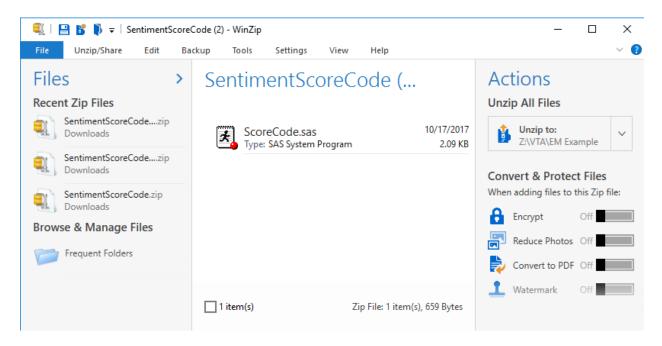
- Concepts
- Sentiment
- Topics
- Categories

This score code can be used to score an external data set using the models created in the corresponding nodes.



When you download score code from a node, the resulting ZIP file contains two entries:

- SAS score code for the node This code can be used to score an external CAS table within a SAS Viya environment (for example, in SAS Studio).
- A copy of the model created within the node The model can be used to score external SAS data sets within a SAS 9.4 environment. The models created in SAS Visual Text Analytics 8.2 are compatible with SAS 9.4M5 or higher. The score code in this case can be obtained from SAS Contextual Analysis (for concepts, categories, and sentiment) or SAS Text Miner (for Topics).



26 Chapter 3 • Working In Pipelines

# Chapter 4 Using the Interactive Windows for the Nodes

The Interactive Window for the Concepts Node	27
The Interactive Window for the Text Parsing Node	30
The Interactive Window for the Topics Node	34
The Interactive Window for the Categories Node	36

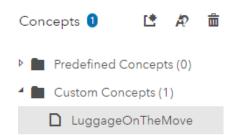
### The Interactive Window for the Concepts Node

The interactive window for the Concepts node enables you to do the following:

- View predefined and imported concepts
- Add and delete custom concepts
- Test concept rules
- Edit concept properties
- View the documents that contain matches

**TIP** Use the **D** and **H** icons in the **Documents** tab to switch between Document View (shows one document at a time) and Tabular View (Shows multiple documents at once). You can also select the **D** icon to view only the documents that match a predefined concept or a custom concept.

Expand Predefined Concepts and Custom Concepts to see what is included in your analysis. To expand the list, click the arrow to the left of **Predefined Concepts** or **Custom Concepts**.



*Note:* If you choose to exclude predefined concepts during project creation, you cannot access predefined concepts in the interactive window for the **Concepts** node.

Here are other important actions that you can execute in the interactive window for the **Concepts** node:

#### Add a custom concept

Select the 📑 icon to add a custom concept for which you create your own rules.

Note: No more than 400 concepts (including child concepts) can be present.

In the **Edit a Concept** pane, enter the LITI rules for a selected concept. (For more information about writing LITI rules, see "Writing Concept Rules: Basic LITI Syntax" on page 43. Validating the rules before running the **Concepts** node enables you to see and correct errors more easily.

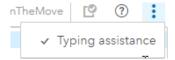
Edit a Concept



To validate concept rules, select the  $\mathbf{L}^{\mathbf{D}}$  icon in the toolbar in the **Edit a Concept** pane. Otherwise, a warning message will appear at the bottom of the **Edit a Concept** pane.

Validation is out of date. Once the rules have been validated, rerun the **Concepts** node so that only documents matching the most recent criteria will show in the matched documents tab.

- *Note:* Matching documents are only shown for concepts with the behavior of **Primary**. Concepts with concept behavior set to **Supporting** will not yield any matching documents.
- *TIP* When writing LITI rules for custom concepts, activate **Typing Assistance** from the drop-down list in the **Edit a Concept** toolbar to quickly find operators that can be used.



Edit a Concept

1	C_CONCEPT
	C_CONCEPT

*TIP* Press Shift+F6 to exit from the code editor.

• View and explore matching documents

To view the training documents that contain matches, click the **Documents** tab. Click the **E**: icon to display or hide columns such as **Fact Matches** and **Relevancy**. Click either of the icons **E** or **H** to switch between document views. Suppose you created a concept **LuggageOnTheMove**, which contains the rule

C\_CONCEPT:luggage be@ \_c{:V}

Matches within the documents are highlighted, as shown in the following sample screen:

Documents (190)	Test Sample Text
All Matched	
text	
weren't any supervisor	t. She appeared to be annoyed with us and once a s. Ms Eisenhauer being very persistent told Ms Nur inal 8. When we arrived at the location we were dir
mostly for business. I u	nd and on it way. My hats off to you for the exceller usually buy a discount coach ticket. In the past I'd s probably urge others to fly with you. Thanks again
in Cotonou they did no	ed together, is that I was told at the airport in Cotor t have fragile tags. And the tags that they but on the gadougou. The flight from Paris departed on the 24

You can also test for matches on a single document or string of text. To test a document, right-click the document in the **Documents** tab and select **Paste to Test Sample Text**. You must then click the  $\bigcirc$  icon in the **Test Sample Text** tab to test the document against the selected concept. To test a string of text, simply enter the desired text into the text box in the **Test Sample Text** tab and click the  $\bigcirc$  icon. If a **Matched item**, **Matched fact**, or **Overlapping match** is discovered, the match is indicated by certain visual cues. Select the  $\boxdot$  icon to see the legend for each type of cue.

Legend
Matched item Matched fact
Overlapping match
1 matches

- *Note:* Sample text can be tested on newly created custom concepts without running the **Concepts** node. However, you must run the **Concepts** node to see updated document matches in the **Documents** tab.
- *Note:* The Matched Documents tab and the Test Sample Text tab offer different scopes for concept rule matching. The Matched Documents pane displays relevant matches for all concepts in the project being applied, including those concept types with global impact (for example, REMOVE\_ITEM). The Test Sample Text tab shows matches for rules in the selected concept only, plus the concepts that are explicitly referenced in rules of the highlighted concept.
- *Note:* When using **Test Sample Text** feature, global rule types not defined in the specific concept being tested will not affect results. Global rule types include NO\_BREAK and REMOVE\_ITEM.
- Guidelines for Naming Concepts

When you create a custom concept node, follow these naming guidelines:

- Use valid characters numbers, letters, and underscores (\_). (See the Note below regarding the use of underscores).
- Concept names are case-sensitive.
- Create names that are not regular words; using mixed case is recommended to help with readability. For example, MyConcept or myConcept are good names. Do not use names for custom concepts that are also words (for example, **Problem** or **Mechanics**) that could be matched in your text. Instead, use names that cannot be interpreted as words, such as MyNewConcept.

If underscores (\_) are used in concept names, follow these guidelines to ensure that your concept rules will work as expected:

- If you use underscores at either end of the concept name, be sure there is a matched pair at both ends. For example, <u>Domestic</u> is permitted, but Domestic is not permitted.
- Do not include \_Q, a character combination reserved by the application, anywhere in a concept name.
- If a concept name begins with an underscore, the next character must be a letter. For example, the concept name **\_25anniv** is not permitted.
- **TIP** Use mixed case to enhance the readability of concept names. For example, **truckMechanicalIssues** is easier to read than **truckmechanicalissues**.

# The Interactive Window for the Text Parsing Node

After a pipeline is successfully run, right-click the **Text Parsing** node and select **Open** to view the terms that were discovered in your document collection. The default view shows the **Kept Terms** on the left and the **Dropped Terms** on the right.

**TIP** To customize your view, use the arrow in the **Dropped Terms** pane to change it to a **Kept Terms** pane, as shown below. You can also resize each pane by using the splitter bars between the two panes.

Dropped Terms 56009	*
Term	Kept Terms

Here are other important tasks that you can complete in Terms Management:

View Terms

In the interactive window for the **Text Parsing** node, view terms in the following contexts:

- The **Kept Terms** pane displays all of the terms in the document collection that were kept
- The Role column displays the part of speech from which each term is derived

*Note:* In some languages, the roles displayed might not be the same as the ones used for rule writing in the Concepts node.

- The **Documents** column displays the number of training documents that contain the selected term
- The Frequency column displays the number of times that each term is used
- To view the surface forms that were assigned to a term, click the triangle that appears next to that term

*Note:* If you chose to exclude predefined concepts in the **Concepts** node, you can still see terms with the role **nlpNounGroup** in the interactive window for the **Text Parsing** node.

=	Model Studio - Build Models								Se	arch	
Es	oject 2 🕠 Text Parsing - Man	hage Terms									
Kept	Kept Terms 🚥						Dropped Terms 🕬 ~				
	Term	Role		Documents	Frequency II	é .	Term	Role		Docume	
	not	ADV		5004	21885		1	PRO		6	
	» flight	N		4705	21630		be	v		6	
	» airline	N		5861	20788		to	PPOS		6	
	⇒ fty	×		5530	14412		the	DET		6	
	» time	N		5510	11431		and	CONJ		61	
D	» ticket	N		5000	10448		a	DÉT		6	
	quot	N		1769	8383		> have	. V.		6	
	» tell	v		3040	7925		in	PPOS		5	
	's	PRO		5405	7780		> will	v		6	
	here	ADV		4378	7645		my	DET		5	
	» know	v		3471	7563	D	for	PPOS		5	
_											

**TIP** To customize a view within the **Kept Terms**, **Dropped Terms**, or **Documents** pane, use the **B**: icon to access the **Options** menu. From there, you can reorder, add, or drop columns such as **Relevancy**, **Similarity**, or **Role**. Select the column type or types and use the operators between the **Hidden Columns** and **Displayed Columns** panes to customize the content displayed. You can also right-click column headings to change the sorting parameters for each column.

#### Manage Columns

Hidden columns (2):	[	Displayed columns (3):	
P Filter		Term	
Frequency		Role	
Similarity		Documents	
			1
	5		1
	<b>•</b>		Ι.
	¢≫		

*Note:* The above options appear for the **Kept Terms** pane, and might differ from those in the **Dropped Terms** and **Documents** pane.

#### Select and drop terms from one tab to another

By default, the lists of terms are sorted in descending order of the number of documents in which each term appears. You can select parent terms from the **Kept** tab and move them to the **Dropped** tab by using the  $\underline{\baselinescolute{100}}$  icon, and back again using the  $\underline{\baselinescolute{100}}$  icon.

*Note:* If you make changes to the terms and you want to see the effects of your changes in the matched documents table, you must click the ► icon on the **Pipelines** tab to rerun the pipeline.

#### CAUTION:

If concept rules are out-of-date when you rerun any nodes (all out-of-date nodes or topics only), any changes that you made to terms are overwritten with the original terms list.

#### • View and explore matching documents

To view the training documents that contain matches, click the  $\square$  icon. Select the  $\square$  icon or the to switch between document views in either the **All documents** tab or the **Matched documents for kept terms** tab. If viewing matching documents, the matching terms are highlighted.

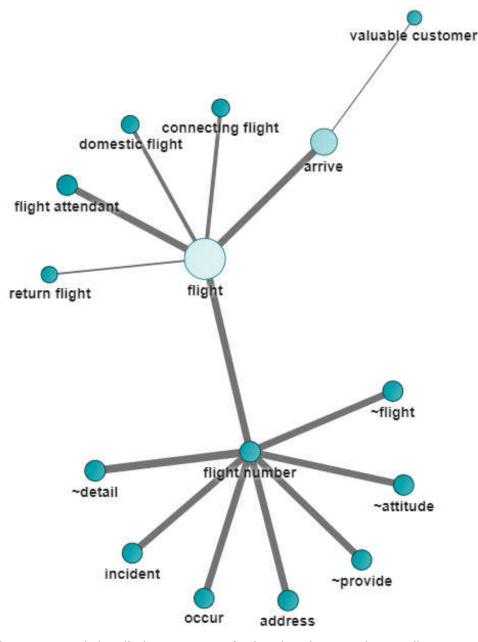
Documents 4705

All Matched
text
upgrade on next flight). Thank you for taking the time to read this. Sincerely, John E.
reference, my last <b>flight</b> on your airline was UA1814. It was a domestic <b>flight</b> . I traveled on programs in order to maximize their rewards and avoid their miles expiring. Perhaps it would h only one I have access to. When I buy a ticket from you I usually spend \$800.00, and I think I'v
was a domestic <b>flight</b> . I traveled on Thanksgiving Day, 2000. I had the pleasure of flying you their way to make us comfortable. The pilot invited my son up to the cockpit, which he loved. Thelp you to know a little bit about me. I am a true fan of your company, and this reinforces my

*Note:* Sentiment values are displayed only if a **Sentiment** node precedes the **Text Parsing** node.

#### • View a term map

To view a **Term Map** for a term, select that term in the **Kept Terms** and click the 3 icon.



The Term Map window displays a term map for the selected term. In the preceding sample screen, the selected term is *flight*, and it is represented by the largest circle in the map. For more information about reading the map, click  $\odot$  above the term map.

*Note:* Term maps for more frequently occurring terms will take longer to produce. The time it takes to produce a term map can vary dramatically and is dependent upon these factors: the number of documents in your collection, the number of terms being searched, and the number of documents that include the center term.

# The Interactive Window for the Topics Node

To analyze a topic, select that topic on the **Topics** tab. The selected topic is identified by its five most important terms. Here are the tasks that you can perform in the interactive window for the **Topics** node:

#### • View terms that comprise the topic

In the following sample screen, the topic is identified by the terms **work**, **good work**, **great**, **compliment**, and **great experience**.

To view **Matched topic terms**, select a topic from the **Topics** pane, and select **Matched** in the **Terms** pane. For more information about **Topics**, select the <sup>(2)</sup> icon in the upper right corner of the **Topics** pane.

Project 2 > Topics							
Тор	Topics 😰						
	Торіс	Documents		All	Matched		
	+work, good work, +great, +compliment, +great experience	1251			Term		
	+gate, +hotel, +arrive, +hour, +delay	1178			not		
	+refund, +credit, +call, +reservation, +fee	1125			⊳ flight		
	quot, +line, +counter, +gate, +agent	989			▹ airline		
	+seat, +attendant, +flight attendant, +child, +seat	950			⊳ fly		
	gt, It, northwest, customer, planetfeedback	802			⊳ time		
	+bag, +baggage, +claim, +luggage, +baggage claim	791			⊳ ticket		
	delta, +delta, lines, air, atlanta	790			quot		
	+mile, frequent, +flyer, +program, +flyer program	761			⊳ tell		
	valuable, +valuable customer, all-time high, all-time, +air travel	631			'S		
	+suggestion, +benefit, +thought, +consider, +interaction	477			here		

The Terms pane displays the following:

- Every kept term from the Text Parsing node
- The relevancy of a term to a topic (if a topic has been selected)
- The assigned role (concept) of each term
- The number of documents containing each term

#### View documents associated with the topic

To view the training documents that are associated with a topic, refer to the **Documents** pane at the bottom of the interactive window for the **Topics** node.

Note: Only one topic can be selected when testing for matching documents.

Select **Matched** to view the documents associated with the selected topic. Within each document, the terms that match the selected topic are highlighted.

*Note:* In the case that emoji characters are present in the data source, they are rendered as a diamond character with a "?" in it within Model Studio.

#### Merge topics

If you see two topics that seem related, you can merge them by selecting them and clicking  $\mathbb{R}$ . This action combines all the selected topics into the same topic.

#### Promote topics to categories

A key step in the analysis is to identify which topics you want to promote to categories. To promote a topic to a category, select that topic in the **Topics** pane and click **a**. Once you click this icon, you must rerun the **Categories** node in order for your new category to appear. Upon promoting a topic to a category, the following text will appear in the **Documents** pane.

Added 1 topic as category.

You can promote multiple topics to categories at one time.

*Note:* When a topic is promoted to a category, any category node succeeding the topic node will have an automatically generated category corresponding to the promoted topic. If you do not want the automatically generated category, ensure that **Automatically generate categories and rules** in the options panel for the Categories node is not selected.

#### Edit topic properties

You can edit the properties affecting all topics from the main pipeline view. Term density refers to how topics are populated with terms; it is defined by a number between 1 and 10 (the default value is 1). When term density is closer to 1, more documents are captured. When term density is closer to 10, fewer documents are captured.

You can also designate a maximum number of topics that you want generated for the project (between 1 and 500). The default value for **Maximum topics** is 25. Document density can also be adjusted. Similar to term density, a lower number implies more documents will be captured, and a higher number implies that fewer documents will be captured.

Topics 😡 🕐
Description:
Assigns documents to topics.
<ul> <li>Topic Discovery</li> </ul>
<ul> <li>Automatically determine number of topics</li> </ul>
Maximum topics:
25
Term density:
1
0 5 10
Document density:
1
0 5 10

Note: You must run the topics to see the results of your changes.

Customize your view

Use the **I**: icon to select which column types will appear in each pane. In the **Topics** pane, there are two options: Topics added as category and Documents. The **Terms** pane offers more options, such as Relevancy, Similarity, Role, Documents, and Frequency. The **Documents** tab offers two columns, Sentiment and Relevancy. You can also resize columns by using the splitter bars between panes, and change the sort order of each column by right-clicking on the column headings to access sorting options.

# The Interactive Window for the Categories Node

After you create a category from a topic in the interactive window for the **Topics** node, ensure that **Automatically generate categories and rules** is checked in the **Categories** node options. With this option checked, the category that was created from the **Topics** node will appear in the interactive window for the **Categories** node after you rerun the **Categories** node. In the **Edit Category** pane, you see the rules that were generated for that category. The **Documents** tab is not populated until you select the category of interest.

Here are the important tasks that you can perform in the interactive window for the **Categories** node:

• View document matches for categories

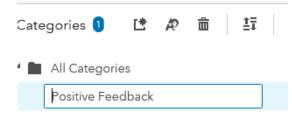
The **Documents** pane offers two tabs, **All** and **Matched**. To see which documents match a particular category, select a category from the **Categories** pane, and then select **Matched** in the **Documents** tab. The highlighted terms are the terms that determined the document's membership in the category.

*Note:* In the case that emoji characters are present in the data source, they are rendered as a diamond character with a "?" in it within Model Studio.

Documents (1240) Te	st Sample Text		
All Matched			E 🕯 🗉
text		Relevancy	Sentiment
experience know that their w	stry, so it gives me great pleasure to send this compliment about your airline's experience. I hope you'll let everyone involved in this great ork is greatly appreciated. During the past two months, I have made 3 round trip flights on Southwest Airlines. On every flight, the flight , outgoing and enjoyable to be on a flight with. At the airport, Southwest Airline employees are always willing to help, and go above their call of	13.000	Θ
experience know that their w	stry, so it gives me great pleasure to send this compliment about your airline's price and value. I hope you'll let everyone involved in this great ork is greatly appreciated. This is a bit delayed, but I am writing to compliment you on both your prices and service. Due to a family emergency, I mont to Qadand on three days notice. The rest of the <b>industry</b> was charging \$500.00 on up, I paid a measive \$335.00 for a round trip fare. Not	13.000	Θ
a frequently criticized <b>indu</b> experience know that their w herself and the check-in crew	stry, so it gives me great pleasure to send this compliment about your airline's airport check-in. I hope you'll let everyone involved in this great ork is greatly appreciated. My 9-year-old daughter flew from Kansas City to Manchester, NH at 7:20am July 23, flight 970. She was flying by was so very nice to her and whisked her right on the plane as soon as she got to the gate. She said they were very nice to her on the flight. As	12.000	Θ
	<i>Note:</i> The sentiment for each document is displayed only if you pre <b>Categories</b> node with a <b>Sentiment</b> node.	eceded the	
	<ul> <li>Note: If a rule is edited or if a category is renamed, the Categories rerun in order to display the document matches. A dotted red lin term indicates an out-of-date match.</li> <li>All Matched</li> </ul>		
	text		
	a frequently criticized industry, so it gives me great pleasure to send the attendants have been friendly, outgoing and enjoyable to be on a flight with their work is greatly appreciated. During the past the attendants have been friendly, outgoing and enjoyable to be on a flight with their work is greatly appreciated. This is a bit delay had to fly from Burlington, Vermont to Oakland on three days notice. The only are your force experience know that their work is greatly appreciated. This is a bit delay had to fly from Burlington, Vermont to Oakland on three days notice. The only are your force experience when the provide the pleasure to send the experience know that their work is greatly appreciated. My 9-year-old day herself and the check-in crew was so very nice to her and whisked her right appreciated to her and whisked her right work is greatly appreciated.	two months, I th. At the airp his complime yed, but I am rest of the in his complime	I have ma port, Sout
	Note:       Once a category has been modified, a warning icon appears i corner of the <b>Documents</b> pane. Upon clicking the icon, you are to rerun Categories in order to update matches.         Image: Construction of the c	n the top rig	ght
	Categories are out-of-date. Run Categories to update matches. Run Categories Cancel		

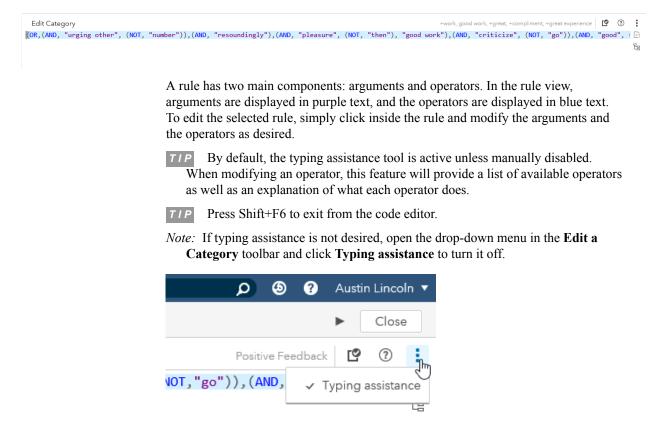
• Edit category rules

To begin editing, select a category. In the **Edit Rules** pane, the rule for that category will appear. Use the tree view icon  $\exists \exists$  or the rule view icon  $\exists \vdots$  to switch between views. The option to rename a category is also available. Select the category to be renamed and select the  $\not i$  icon in the **Categories** pane. The category name can then be modified.



To edit a rule, you can use either the rule view or the tree view in the **Edit Category** pane.

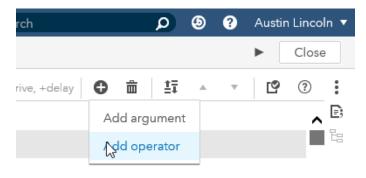
To edit a rule in the default rule view, select the rule to be edited. The rule will then appear in the **Edit Category** pane.



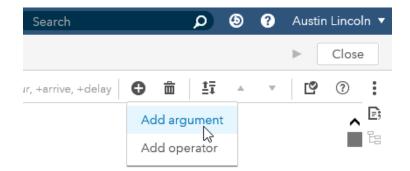
NOT, "number", (OR))), (AND, "resoundingly"), (AND, "pleasure", "go NOT NOT Takes one argument. Matches if the argument.						
	<ul> <li>NOT</li> <li>NOTIN</li> <li>NOTINDIST_</li> <li>NOTINPAR</li> <li>NOTINSENT</li> </ul>	NOT Takes one argument. Matches if the argur with the AND operator. For example, the (NOT, "Broadway")) produces a match if a occurs in the document and Broadway do Note: The NOT operator applies across th operator in addition to the AND operator,				

To edit a rule in the Tree view, complete the following steps:

- 1. Select the category rule to be edited.
- 2. Select the 🗄 icon in the upper right corner of the Edit a Category pane.
- 3. Select the 🕒 icon from the Edit a Category toolbar and select Add operator. A drop-down list of valid operators appears in the Edit a Category pane from which you can choose.



- 4. Once an operator is in place, you must create an argument. Select the operator that you added and select the  $\bigoplus$  icon.
- 5. Select Add argument. A text box appears underneath the operator in the Edit a Concept pane.



6. Enter the desired argument in the text box and press **Enter** on the keyboard when you are finished.

Edit Category
4 OR
AND
"urging other"



Walidation is out of date.
Message in either view reminds you

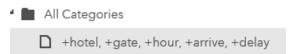
to validate the rule after you make a change.

Click S above the Edit Category tab to validate all the rules.

For information about writing category rules, see "Writing Category Rules" on page 62.

#### • Test category rules

To test category rules, select a rule, and then click the Test Sample Text tab.



Simply type (or copy and paste) the test text into the **Test Category** tab for the rule that you have selected, or select a document from the **Documents** tab and click the  $\mathbf{B}$  icon to paste that document into the **Test Category** tab. Click the  $\mathbf{B}$  to test the text.

Once the testing is complete, any matched items and overlapping matches are highlighted.



My coworkers and I had a great experience with the crew.

*Note:* When using **Test Sample Text** feature, global rule types not defined in the specific concept being tested will not affect results. Global rule types include NO\_BREAK and REMOVE\_ITEM.

Clear the highlighting by clicking the  $\underline{A}_{\underline{b}}$  icon, or clear the sample text entirely by selecting the  $\underline{X}_{\underline{b}}$  icon.

• Using Textual Elements

In the **Textual Elements** pane, the terms that were kept from the **Text Parsing** node appear. Use the **Textual Elements** pane to create a rule for an existing category, or to create a rule for a new category. To create a rule in the **Textual Elements** pane, a category must first be selected. Once a category is selected, select the terms from the **Textual Elements** pane that will be used to create the new rule. Select the **Textual Elements** pane to create it is applied to the category selected.

# **Create Rules from Textual Elements**

Select an operator (and any corresponding properties) to generate a rule. ?	)
Operator: 6	
Or (OR)	
Rule:	
(OR, "airlines", "airline", "problem", "problems")	
A This action will overwrite the existing rule code.	×

OK Cancel

*Note:* The new rule created will replace any previous rule associated with the selected category .

Note: There can be no more than 400 categories (including sub-categories) present.

It might also be useful to know which terms are "similar" to -- that is, likely to appear in the same context as -- a selected term in your documents. Select a kept term and click the  $\mathbb{R}^{\bullet}$  icon to generate similarity scores. The higher the score, the more the term is likely to appear in the same context as the selected term. A score of 1.0 is an exact match (in other words, the term itself). To turn off similarity scores, click the  $\times$  icon on the right side of the pane, and the terms table will return to its original format.

Text	tual Elements (10923)		e t	?
	String	^	Role	B
	not		ADV	l
	⊳ flight		Ν	
	▶ airline		Ν	
	⊳ fly		V	
	⊳ time		Ν	
	▹ ticket		Ν	
	quot		Ν	
	⊳ tell		V	
	'S		PRO	
	here		ADV	
	▶ know		V	

*TIP* Use similarity scores to create rules from the most similar terms to capture more documents relating to the selected term.

#### • Customize your view

In the **Textual Elements** and **Documents** panes, use the **B**: icon to select which columns to display or to hide. In **Textual Elements**, there are five options: Documents, Frequency, Similarity, String, and Role. The **Documents** pane offers three options: Relevancy, Sentiment, and text.

# Chapter 5 Writing Rules

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# Writing Concept Rules: Basic LITI Syntax

#### Introduction to Concept Rules

Concept rules are written using LITI (language interpretation and text interpretation) syntax. Concept rules recognize items in context so that you can extract only the pieces of the document that match the rule. For example, you can create a custom concept node named LaGuardiaAirportComments, and then write a rule that extracts all documents in your document set that contain the word LGA. In other words, all of the documents displayed for the concept node LaGuardiaAirportComments would contain LGA.

Each document is evaluated separately for matches; matches do not span documents.

For information about editing rules by using the interface and by using properties settings, see "The Interactive Window for the Concepts Node" on page 27. For a list of rule types, see "Which Rule Type Should I Use?" on page 45.

The following list provides basic guidelines for using LITI syntax to write concept rules. The syntax is flexible, and therefore the syntax elements can be combined in numerous ways.

- A rule consists of a rule type (which is written in uppercase letters), followed by a colon, then by arguments. For example, in the rule **CLASSIFIER:LGA**, **CLASSIFIER** is the rule type, **LGA** is the argument, and they are separated by a colon. Rule modifiers can be used to further refine the set of matches. The rule syntax varies greatly depending on the rule type; the basic syntax is included in the description of each rule in Table 5.1 on page 45 and Table 5.2 on page 47. For a list of rule modifiers, see "Adding Rule Modifiers" on page 48.
- Use descriptive concept rule names that cannot be used as single words (for example, BASEBALLSCORE). You can also include information about how you will use the concept in other rules by using a prefix (for example Helper\_BaseballScore).
- A single concept rule can reference one or more other concepts nodes. You can also write rules that recognize key words or elements within a specific context. For example, you can extract documents that contain the string LGA only if it appears before the word Airport.
- Use part-of-speech tags in rules to identify linguistic structures. For more information, see "Using Part-of-Speech and Other Tags" on page 55.
- Use Boolean and proximity operators to enhance the precision of your rules. For more information, see "Using Boolean Operators for Extracting Concept Rules and Facts" on page 50.
- Use morphological expansion operators to return inflected forms of a word.
- Use coreference operators to resolve pronouns. For example, if the pronoun he were used to refer to Walt Disney, you can write a rule that specifies the canonical form (full form) and returns it in the concept. For more information, see "Using the Coreference Modifier" on page 53.

#### **Concepts versus Facts**

Facts (also called predicates) are related pieces of information in text that are located and matched together.

Facts can be identified within a custom concept. For example, suppose you want to identify US universities that were named after presidents. You could write a rule that identifies George Washington as a US president (US\_President\_Names) and also identifies George Washington University as a university named for him (UNIVERSITY).

So, in the sentence There are countless active student organizations at George Washington University, the string George Washington would match the concept US\_President\_Names and George Washington University would match UNIVERSITY.

You can use the following special types of concept rules to locate facts:

• A predicate rule (PREDICATE\_RULE) uses Boolean and proximity operators to help locate facts. For example, you can use Boolean and proximity operators to specify terms that you want to occur within a certain number of terms of each other.

The following rule identifies occurrences of the term America (denoted as country) that occurs within three terms of flag, emblem, or crest:

PREDICATE\_RULE: (country): (DIST\_3, "\_country{America}",

- (OR, "flag", "emblem", "crest"))
- You can use a sequence rule (SEQUENCE) when the order of the items in the fact is important. A sequence rule can detect a structure so that each term in the fact matches in the order that you specify with no intervening items.

#### Which Rule Type Should I Use?

There are several distinct types of rules for extracting concepts and facts. You can specify more than one rule in each custom concept or fact. It is important to understand the rule types so that you can select those that efficiently generate the most matches for your purposes.

*Note:* For the concept rule syntax listed in the following tables, <> denotes an optional syntax element. Items in *italics* denote values that you must supply, such as strings and concept node names.

Table 5.1 lists the types of rules that are used for extracting concepts. Included is a brief description of how each rule type is used, along with basic syntax. For examples of concept rule syntax, see "Concept Rule Types: Examples" on page 60.

Rule Type	Description and Basic Syntax			
CLASSIFIER	Identifies single terms or strings that you want matched in context. For example, in a concept definition, you can create CLASSIFIER rules that contain specific airport codes. The portions of text that contain the airport codes are considered matches to the CLASSIFIER rules.			
	CLASSIFIER:string <, information>			
CONCEPT	Identifies related information by referencing other concepts. For example, to capture documents that contain certain US airport names and locations, you can create a CONCEPT rule type in the definition. The CONCEPT rule type can reference a CLASSIFIER rule type by its name, thereby accessing a list of airport codes.			
	CONCEPT is a rule type. It is not to be confused with a "concept" in the general sense.			
	<i>Note:</i> The concept that you are referencing in the rule is also matched as a string. For example, in the rule <b>CONCEPT : SCORE</b> , the string <b>SCORE</b> is matched. Therefore, it is recommended that you use concept names that cannot be used as single words (for example, BASEBALLSCORE).			
	<b>CONCEPT</b> : <i>argument-1</i> < <i>argument-n</i> > where <i>argument</i> can be a concept name, rule modifier, or string.			

 Table 5.1
 Overview of Rules for Extracting Concepts

C_CONCEPT	Returns matches that occur in the specified context only. For example, to extract matches that include names of university professors, you could create a C_CONCEPT rule that identifies matches on a concept (previously defined) that identifies last names only when the matched names are preceded by the word <b>Professor</b> .
	<i>Note:</i> This rule type requires the <b>_c</b> {} modifier.
	C_CONCEPT: <argument> _c{argument&gt; argument&gt; where argument can be a concept name, rule modifier, or string.</argument>
CONCEPT_RULE	Uses Boolean and proximity operators to determine matches. For a list of operators, see "Boolean and Proximity Operators for Category Rules" on page 63.
	<i>Note:</i> This rule type requires the $_c{}$ modifier. Quotation marks (") must surround the strings that you want to match. The $_c{}$ can surround only one argument, which is highlighted when matches are returned. The other arguments that appear in quotation marks provide context for the match and must be present for a match to occur.
	<b>CONCEPT_RULE</b> :( <i><boolean-rule-1><boolean-rule-n></boolean-rule-n></boolean-rule-1></i> where <i>Boolean-rule</i> can be nested <i>n</i> times and is written as: <i>Boolean-operator</i> "_c{ <i>argument-1</i> }", <i>&lt;</i> " <i>argument-2</i> "> <i>&lt;</i> " <i>argument-n</i> ">)
NO_BREAK	Prevents partial matches by ensuring that a match occurs only if the entire string is located. For example, suppose you want to capture text that includes the item <b>National Gallery of Art</b> . You can create a rule that ensures that the entire string <b>National Gallery</b> <b>of Art</b> is matched and not <b>Gallery</b> and <b>Art</b> as separate items.
	<i>Note:</i> This rule type requires the <b>_c</b> {} modifier.
	<i>Note:</i> NO_BREAK applies across the entire taxonomy regardless of where the rule appears or whether the rule is enabled or disabled.
	<i>Note:</i> Do not insert NO_BREAK rules just anywhere. It is helpful to insert them all in one concept. That is, create a concept that contains globally implemented rules only (NO_BREAK or REMOVE_ITEM). Having such rules all in one place aids in troubleshooting the matching behavior across your taxonomy.
	<b>NO_BREAK</b> : _c{ <i>argument</i> } where <i>argument</i> can be a concept name (not recommended) or string.
REGEX	Identifies patterns of information that can be represented as a series of character types, as in telephone numbers, ZIP code, product numbers, or hyphenated words. No other elements can be placed in a REGEX rule with the exception of the regular expression itself. Also, the boundaries of the match must coincide with token boundaries; you cannot match a partial token with a REGEX rule.
	For example,
	REGEX: [0-9] {5}
	matches any five digit number to help find ZIP codes in the USA.
	REGEX:regular-expression

REMOVE_ITEM	Ensures that a correct match is made when one word is a unique identifier for more than one concept. For example, you can write a rule that distinguishes between the Arizona <b>Cardinals</b> football team and the St. Louis <b>Cardinals</b> baseball team. The context of each match is used to eliminate incorrect matches.
	<i>Note:</i> This rule type requires the <b>_c</b> {} modifier and the ALIGNED operator. Quotation marks (") must surround each of the two arguments of ALIGNED.
	<i>Note:</i> The REMOVE_ITEM rule type is a global rule type that can influence matches outside of the concept node in which it is used.
	<b>REMOVE_ITEM</b> :(ALIGNED, "_c{concept name}", "argument") where argument can be a concept name, rule modifier, or string.

Table 5.2 lists the rules used for extracting facts. Included is a brief description of how each rule type is used, along with basic syntax.

Table 5.2	Overview of the Rules for Extracting Facts
-----------	--

Rule Type	Description and Basic Syntax
PREDICATE_ RULE	Helps you define facts that you want identified in text. For information about facts, see "Concepts versus Facts" on page 44.
	<pre>PREDICATE_RULE:(argument-name-1 <argument-name-n>): (Boolean-rule-1<boolean-rule-n>) where argument-name refers to a name you specify for fact matching, and where Boolean-rule can be nested n times and is written as: (Boolean-operator, "_argument-name {argument}", "&lt;_argument-name&gt;{<argument>}")</argument></boolean-rule-n></argument-name-n></pre>
	The PREDICATE_RULE rule type is more flexible than the SEQUENCE rule type because it does not always specify order.
SEQUENCE	Identifies facts in documents if the facts appear in the order specified with no intervening elements. For information about facts, see "Concepts versus Facts" on page 44.
	<b>SEQUENCE</b> :( <i>argument-name-1</i> < <i>argument-name-n</i> >):_ <i>argument-name-1</i> { <i>argument</i> } <_ <i>argument-name-n</i> { <i>argument</i> } where <i>argument-name</i> refers to a name you specify for fact matching, and where <i>argument</i> can be a concept name, rule modifier, or string.
	<i>Note:</i> This syntax is written in its simplest form. Additional modifiers and arguments for concept rule matching can be inserted.
	The SEQUENCE rule type requires the number of <i>argument-names</i> specified must match the number of <i>_argument-names</i> applied.

# **Using Punctuation**

Use punctuation to qualify the matches for all rule types except CLASSIFIER and CONCEPT.

#### Colon :

Separates rule types and tags. When to use a colon:

- After a concept rule type (for example, **CLASSIFIER**:)
- Between the arguments list and the SEQUENCE or PREDICATE\_RULE definition.
- Before a part-of-speech tag (for example, :Prep).

#### Comma,

Separates operators and arguments in a CONCEPT\_RULE or PREDICATE\_RULE definition. Add a space after the comma and before the next argument.

#### Single space

Separates strings, concept node names, part-of-speech tags, and rule modifiers in CONCEPT, CONCEPT RULE, SEQUENCE, and C CONCEPT rule types.

#### Quotation marks ""

Encloses concept node names and strings in arguments for CONCEPT\_RULE, REMOVE ITEM, and PREDICATE RULE rule types.

#### Parentheses ()

Groups the arguments with each operator in CONCEPT\_RULE, REMOVE\_ITEM, SEQUENCE, and PREDICATE RULE rule types.

#### Square braces []

Character class in the REGEX rule type.

#### Curly braces { }

Delimits information that is returned as a match.

#### Adding Rule Modifiers

Several types of concept rule modifiers can enhance the matching ability of a rule. Table 5.3 and Table 5.4 list the type of rule modifiers available and denote which rule types they can be used in.

Modifier	CLASSIFIER	CONCEPT	C_CONCEPT	CONCEPT_ RULE
Comments	Х	Х	X	Х
Context (_c{})			X (Required)	X (Required)
Word (_w)		Х	Х	Х
Word with initial capital letter (_cap)		X	X	Х
Multiple matches symbol (>)			X	Х
Morphological expansion symbols (@, @A, @N, and @V)		X	Х	X

 Table 5.3
 Concept Rule Modifiers and Associated Rule Types

Boolean and proximity operators				Х
Part-of-speech tags		Х	Х	Х
Export feature	Х			
Coreference symbols (_ref{}, _P, and _F)		X	Х	Х
Regular expressions (Regex)				
Predefined concepts		Х	Х	Х

 Table 5.4
 Concept Rule Modifiers and Associated Rule Types, Continued

Modifier	REMOVE_ ITEM	NO_BREA K	SEQUENC E	PREDICAT E_RULE	REGEX
Comments	Х	X	X	X	
Context (_c{})	X (Required)	X (Required)			
Word (_w)	Х	X	X	X	
Word with initial capital letter (_cap)	Х	Х	Х	Х	
> symbol					
Morphological expansion symbols (@, @A, @N, and @V)	Х	X	X	X	
Boolean and proximity operators				Х	
Part-of-speech tags	X	Х	X	Х	
Export feature					
Coreference symbols (_ref{}, _P, and _F)					

Regular expressions (Regex)					X (Required)
Predefined concepts	Х	Х	Х	Х	

# Using Boolean Operators for Extracting Concept Rules and Facts

Table 5.5 lists Boolean operators that you can use when you write concept rules and identify facts.

<b>Table 5.5</b> Boolean Operators for Extracting Concept Rules and
---

Operator	Description
ALIGNED	Takes two arguments. Returns a match when both arguments are matched in the same span of text in a document. Used with the REMOVE_ITEM rule type only. For example, the following rule specifies that if a match on rules in the <b>LOC</b> concept node also matches rules in the <b>PERSON</b> concept node, then the match on <b>LOC</b> should be removed:
	<pre>REMOVE_ITEM: (ALIGNED, "_c{LOC}", "PERSON")</pre>
AND	Takes one or more arguments. Matches if all arguments occur in the document, in any order. For example, the following rule returns a match on <b>King Louis XIV</b> if it occurs in the document with <b>France</b> :
	CONCEPT_RULE:(AND, "_c{King Louis XIV}", "France")
DIST_n	(Distance) Takes a value for $n$ and two or more arguments. Matches if all arguments occur within $n$ (or fewer) tokens of each other, regardless of their order. For example, the following rule returns a match in the phrase <b>the picture with the best lighting</b> :
	CONCEPT_RULE:(DIST_5, "best", "_c{picture}")
	<i>Note:</i> For calculation purposes, the distance between tokens is not inclusive. For example, the distance between <b>best</b> and <b>show</b> in the phrase <b>best</b> <b>in show</b> is two tokens. Tokens that include hyphens are counted as one (for example, <b>merry-go-round</b> is one token).
NOT	Takes one argument. Matches if the argument does not occur in the document. Must be used with the AND operator. For example, the following rule returns a match if <b>cinema</b> , <b>theater</b> , or <b>theatre</b> occur in the document, but <b>Broadway</b> does not:
	CONCEPT_RULE: (AND, (OR, "_c{cinema}", "_c{theater}", "_c{theatre}"), (NOT, "Broadway"))
	<i>Note:</i> The NOT operator applies across the entire document. All operators must have their own parentheses around themselves and their associated arguments.

OR	Takes one or more arguments. Matches if at least one argument occurs in the document. For example, the following rule returns a match if one or more of the items <b>U.S.</b> , <b>US</b> , or <b>United States</b> appear in the document:
	CONCEPT_RULE:(OR, "_c{U.S.}", "_c{US} ", "_c{United States}")
	<i>Note:</i> Rules that are generated by SAS Visual Text Analytics nest the OR operator within the AND operator. However, the OR operator can stand alone.
ORD	(Order) Takes one or more arguments. Matches if all of the arguments occur in the order specified in the rule. For example, the following rule returns a match in the sentence <b>The warranty claim for the washing</b> <b>machine was denied.</b> : CONCEPT RULE: (ORD, "warranty", "claim", "denied")
ORDDIST_n	(Order and distance) Takes a value for <i>n</i> and two or more arguments. Matches if all arguments occur in the same order that is specified in the rule and if all arguments are within <i>n</i> tokens of each other. For example, the following rule returns a match in the phrase <b>the teacher</b> <b>introduced elementary statistics</b> because the arguments appear in the correct order and within five words of each other:
	CONCEPT_RULE:(ORDDIST_5, "elementary", "_c{statistics}")
	<i>Note:</i> For calculation purposes, the distance between tokens is not inclusive. For example, the distance between <b>best</b> and <b>show</b> in the phrase <b>best</b> <b>in show</b> is two tokens. Tokens that include hyphens are counted as one (for example, <b>merry-go-round</b> is one token).
PARA	(Paragraph) Matches if all the arguments occur in a single paragraph, in any order. For example, the following rule returns a match if the paragraph contains the term <b>Manhattan</b> and also includes the token <b>apartment</b> . (Only <b>Manhattan</b> is highlighted.)
	CONCEPT_RULE:(PARA, "_c{Manhattan}", "apartment")
	<i>Note:</i> PARA rules work properly only when they are applied to data sets that contain paragraph delimiters $\n\ (newline)$ , $\t\ (tab)$ , or $$ (paragraph). PARA cannot be applied on the <b>Test Sample Text</b> tab. PARA also cannot be applied to data that is contained in folders.

SENT (Sentence) Takes two or more arguments. Matches if all the arguments occur in the same sentence, in any order. For example, the following rule returns a match when Amazon and river occur within the same sentence: CONCEPT\_RULE: (SENT, "\_c{Amazon}", "river") Delimiters are used for sentence tokenization, which is a process that breaks up sentences into words, phrases, symbols, or other meaningful elements (tokens). Note that a period ( . ) does not necessarily indicate an end of sentence (for example, Mr. Quackenbush or Boston, Mass. could occur in the middle of a sentence). Here is a list of sentence delimiters:  $r^n/r^n$ Two consecutive carriage returns and new lines (for documents created in Windows)  $r n \sqrt{n}$ Two consecutive carriage returns and new lines, separated by a space .<SPACE> Period (.) followed by an ASCII space .\n Period (.) followed by a new line .\r Period (.) followed by a carriage return 1 Exclamation point !\n Exclamation point followed by a new line !\r Exclamation point followed by a carriage return ? Question mark ?∖n Question mark followed by a newline ?\r Question mark followed by a carriage return Period followed by a closing parenthesis .) !) Exclamation point followed by a closing parenthesis ?) Question mark followed by a closing parenthesis Period followed by double quotation marks.

SENT\_n (Multiple sentences) Takes a value for n and two or more arguments. Returns
matches within n sentences. For example, the following rule returns a match
for the concept node GENDER and the term he within two sentences.
Suppose the GENDER concept node contains the following rule:
CLASSIFIER:male
You can then write this rule:
CONCEPT\_RULE: (SENT\_2, "\_c{GENDER}", "he")
For more information, see the SENT operator.

SENTEND_n	(End of sentence) Takes a value for <i>n</i> and one or more arguments. Returns matches within <i>n</i> tokens of the end of the sentence. For example, suppose the <b>GENDER</b> concept node contains the following rule:
	CLASSIFIER:female
	Then the following rule returns a match for the concept node <b>GENDER</b> and the term <b>she</b> within five tokens from the end of a sentence:
	CONCEPT_RULE:(SENTEND_5, "_c{GENDER}", "she")
	For more information, see the SENT operator.
	<i>Note:</i> When you specify the value of <i>n</i> , consider that the end of the sentence is <b>0</b> . Tokens that include hyphens are counted as one (for example, <b>merry-go-round</b> is one token).
SENTSTART_ n	(Start of sentence) Takes a value for <i>n</i> and one or more arguments. Returns matches within <i>n</i> tokens of the beginning of the sentence. For example, the following rule locates matches for the sentence <b>The patient experienced breathing difficulty.</b> :
	CONCEPT_RULE:(SENTSTART_5, "_c{patient}" "breathing", "difficulty")
	For more information, see the SENT operator.
	<i>Note:</i> When you specify the value of <i>n</i> , consider that the beginning of the sentence is <b>0</b> . Tokens that include hyphens are counted as one (for example, <b>merry-go-round</b> is one token).
UNLESS	Takes two arguments, the second of which is one of the following operators (with its arguments): AND, SENT, DIST, ORD, or ORDDIST. Restricts certain matches by specifying a relationship between two arguments and allowing a match only if a third argument does not intervene. Used in rule types PREDICATE_RULE and CONCEPT_RULE only.
	For example, the following rule does not include the token <b>river</b> in its matches; ain addition, the rule returns matches for <b>Mississippi</b> the state and not <b>Mississippi</b> the river:
	CONCEPT_RULE:(UNLESS, "river", (SENT, "_c{Mississippi}", "United States"))
	The rule ensures that <b>river</b> does not appear between <b>Mississippi</b> and <b>United States</b> in the matches.
	<i>Note:</i> When you specify a concept governed directly by the UNLESS operator, specify concepts that contain only CLASSIFIER or REGEX rules.

#### Using the Coreference Modifier

Use the coreference modifier (\_ref{}) when you want to link pronouns and other words with the canonical form (full form) of the terms that they reference.

Suppose you have a concept node **LEADERS** that includes this rule:

CLASSIFIER:Congressional leaders

You can create a concept node **THEY\_SAID** that enables **they** to reference its canonical form, **Congressional leaders**. Both forms are matched in the document.

C\_CONCEPT:\_c{LEADERS} said \_ref{they}

You can use the following symbols with the coreference modifier (\_ref{}). Place the symbol after the \_ref{*concept*} modifier.

> (Multiple matches)

Locates multiple instances of a match that is specified by the coreference modifier (\_ref{}). For example, you might want to return the canonical form of the name Ms. Geraldine Jones each time the nickname Geri is encountered. The > symbol enables this match to occur after the first time the canonical form of the name is located.

C\_CONCEPT:\_c{Ms. Geraldine Jones} \_ref{Geri}>

F (Forward)

Returns only matches that occur from the coreference rule match onward. Sample syntax:

C\_CONCEPT:\_c{PERSON} as \_ref{TITLE}\_F

\_P (Preceding)

Returns only matches that occur up to and including the coreference rule match. Sample syntax:

C\_CONCEPT:\_c{MILITARY BRANCH} as \_ref{HONOR}\_P

#### Using the Export Feature

The Export feature enables you to find matching occurrences of terms or phrases found in CLASSIFIER rules and then export them to one or more concepts. This feature is useful for conditional matching of terms or phrases. You can export matches from multiple concepts to one concept, or to more than one concept.

Note: The Export feature can be used only with CLASSIFIER rules.

For example, suppose you want to find all the occurrences of the term **accounts receivable** that occur together with the name **Sokolov**, and export those matches to the concept **AR**. You could write the following rule in a concept node named **ACCOUNT HOLDER**:

CLASSIFIER: [export=AR:accounts receivable]:Sokolov

The rule first matches the term **Sokolov**. If that match is found, the rule checks the documents for any occurrences of the term **accounts receivable** and assigns any matches to the concept **AR**. In the list of matches for **ACCOUNT\_HOLDER**, the term **Sokolov** would be highlighted. In the list of matches for **AR**, the term **accounts receivable** would be highlighted. Note that in order for the rule to work, the primary term (in the example, **Sokolov**) needs to be present anywhere in the document before **accounts receivable** can be returned as a match for concept node **AR**.

Concepts that you are exporting to (such as **AR** in the example) must exist in the list of concepts and can contain additional rules (or be empty).

The following example illustrates how to export two sets of terms to the same concept.

CLASSIFIER: [export=text2]:text1

If text1 and text2 appear in a document, return text1 and text2 as separate matches for the concept where this line is located. For example, suppose you have written the following rule:

CLASSIFIER: [export=SAS] : institute

The string SAS institute returns SAS and institute as matches to the concept where this line is located. The string institute (occurring alone) is a match, but not SAS occurring alone.

#### Using Part-of-Speech and Other Tags

Part-of-speech tags enable you to locate matches by the part of speech that the searched item belongs to, rather than locating a specific term. These tags are useful when you know the syntax but not the exact wording of an item that you are seeking. Also included are other tags that are not considered parts of speech (such as punctuation).

Because the parts of speech are sensitive to the context in which they appear, the same word might be tagged differently, depending on the surrounding text. For example, the word will could be tagged as a modal verb (she will be a big star someday) or noun (a last will and testament).

Part-of-speech tags are preceded by a colon (:). The tags are case-sensitive. For example, suppose you want to match an attribution for a quotation in a news article. You know that the syntax for the match will appear as **Senator from** *state* or **Senator of** *state* but you do not know the name of the senator. You can use the following rule:

C\_CONCEPT:SENATE\_TITLE \_c{\_cap \_cap} :Prep STATE

The rule assumes that there is a concept **SENATE\_TITLE** that contains words such as **majority leader**, **senator**, and **senators**, and a concept **STATE** that includes names of states. The :Prep tag indicates a preposition (for example, **from** or **of**). A match on the C\_CONCEPT rule would occur on the text **Senator Phineas Craymoor from North Carolina took the floor**. However, the following text would not produce a match because the word **and** is not a preposition: **Senators Phineas Craymoor and Garrett Garcia from North Carolina pushed** the **bill through**.

Table 5.6 lists the part-of-speech tags in English. For tags in other languages, see Appendix 1, "Part-of-Speech Tags (for Languages Other Than English)," on page 71. Note that in some languages, the tags documented in these sections might be different from the tags displayed in the Role column of the Text Parsing node.

Part-of-Speech Tag	Definition	Examples
:ABBREV	Abbreviation	etc., Ms, cm
:Acomp	Comparative adjective	cooler, luckier, worse
:Adv	Adverb	lyrically, physically
:Asup	Superlative adjective	mellowest, merriest, best
:C	Conjunction	when, yet, after, except
:date	Date	2000-02-21, 04/03/2012
:digit	Sequence of numbers	2345, 234.22, 21/234
:Det	Determiner	the, an, every
:F	Foreign	facto, klieg, modus

Table 5.6 Part-of-Speech Tags (for English)

:inc	Unknown word	slaster, lijer
:Int	Interjection	hah, hello, tallyho
:Md	Modal	can, should, will
:N	Noun	cake, love, shoe
:Npl	Plural noun	peas, sheep, shoes
:Num	Number	one, twenty, hundred
:PN	Proper noun	SAS, Cary, Goodnight
:PossDet	Possessive determiner	our, his, my
:PossPro	Possessive pronoun	mine, yours, hers
:PreDet	Pre-determiner	quite, such, all
:Prefix	Prefix	cross, ex, multi
:Prep	Preposition	on, under, across
:Pro	Pronoun	he, one, somebody, me
	Relative pronoun	myself, oneself, themselves
:Ptl	Particle	away, forward, in
:sep	Separator and punctuation	;,/
:time	Time	7AM, 10:00 pm
:url	File names, pathnames, URL	A:/mydir/file.txt, www.sas.com
:V	Undeclined be, do, or have auxiliary	be, do, have
	Undeclined verb	go, see, love
	First person singular verb	am
:V3sg	Third person singular <i>be</i> , <i>do</i> , or <i>have</i> auxiliary	is, does, has
	Third person singular verb	goes, sees, loves
:Ving	Present participle <i>be</i> , <i>do</i> , or <i>have</i>	being, doing, having
	auxiliary Present participle	bucketing, climbing
:Vpp	Past participle <i>be</i> , <i>do</i> , or <i>have</i>	been, done, had
	auxiliary	dashed, factored, gone
	Past participle	

:Vpt	Past tense <i>be</i> , <i>do</i> , or <i>have</i> auxiliary Past tense verb	was, were, did, have dashed, factored, went
:WAdv	Adverbial wh	how, when, whereby
:Wdet	Demonstrative determiner wh	which, what, whatever
:WPossPro	Possessive determiner wh	whose
:WPro	Nominal wh	whose, what, whoever

#### Using Regular Expressions (Regex)

Use regular expressions (Regex syntax) to identify regularly occurring patterns in the text that might include numbers, punctuation, and characters. You can use regular expressions to match patterns such as license plate numbers (example: ABX-0444), part numbers for manufacturing components (example: TMS1T3B1M5R-23), hyphenated words (example: fifty-nine), and so on.

The following guidelines apply to Regex syntax:

Include one or more characters inside square brackets ([]) to match the specified characters. This provides flexibility in character matching. For example, the following rule matches c, r, a s, or h:

REGEX:[crash]

If you add a plus sign (+) as follows, the rule matches one or more of the characters specified in any combination, such as **rash**, **cash**, **ash**, and **crass** (but not **crashpad** or **crashdummy**):

REGEX: [crash] +

Characters are matched within a string in sequence when represented without square brackets ([]). For example, the following rule matches only the word any (anyone or anything would not be matched):

REGEX:any

To match words that contain **any**, you can modify the rule to use asterisks (\*) to match other character occurrences (or none) surrounding **any**. For example, the following rule matches **any**, **anyone**, **anything**, and **Many**:

REGEX: [A-Za-z] \*any [A-Za-z] \*

• You can specify a range of characters to be matched. For example, the following rule matches lowercase characters between **a** and **f**, inclusively:

REGEX:[a-f]

To add uppercase characters, use the following rule:

REGEX: [A-Fa-f]

You can specify characters that should not be matched (negated characters) by inserting a caret (<sup>^</sup>) before a set of characters. For example, the following rule matches all characters, numbers, and symbols in text except a, e, i, o, and u:

REGEX: [^aeiou]

Note: Matches returned by ^ are limited to ASCII characters.

Characters that are reserved for special meaning (metacharacters) must be escaped with a backward slash (\) to be literally matched in a regular expression. The metacharacters are: [, ], (, ), ?, \*, +, ., -, \, and |

For example, [\?] matches a question mark ? in text.

Numbers are matched as-is within a string when represented without square brackets ([]). For example, the following rule matches part numbers that begin with 0125-and end with a letter:

```
REGEX:0125\-[A-Za-z]
```

• Numbers are matched by specifying ranges when enclosed in square brackets ([]). For example, the following rule returns a match on a number between 0 and 9:

REGEX: [0-9]

The special characters used for matching in Regex syntax can be used in combination and are shown in Table 5.7 on page 58.

Table 5.7 Special Charac	eters (Metacharacters) Used i	n Regular Expressions
--------------------------	-------------------------------	-----------------------

Character or Expression	Description	
	(Alternative) Indicates that expression $a$ or $b$ is matche	matches occur when either regular d. Example: $a \mid b$
()	Grouping mechanism (non- clarity. Example: (?:(?:abal	-remembering). Used in expressions for $bab$   $b$ )
	(Wildcard) Matches any sir	ngle ASCII character.
0⁄0	Matches %	
?	Matches 0 or 1 occurrences	3
*	Matches 0 or more occurrent	nces
+	Matches 1 or more occurrent	nces
{}	Indicates repetition:	
	{ <i>n</i> } matches exactly <i>n</i> occurrences	{ <i>n</i> , <i>m</i> } matches at least <i>n</i> occurrences but no more than <i>m</i> occurrences
	{ <i>n</i> ,} matches at least <i>n</i> occurrences	
\a	Alarm (beep)	
\n	New line	
ſſ	Carriage return	
\t	Tab	

h	Form feed
\e	Escape
\d	Digit (same as [0-9])
\D	Not a digit (same as [^0-9])
\w	Word character (same as [a-zA-Z_0-9])
\W	Non-word character (same as [^a-zA-Z_0-9])
\s	White space character (same as [ \t\n\r\f]])
\S	Non-white-space character (same as [^ \t\n\r\f]])
\xh	Hexadecimal number, where $h$ is a hexadecimal character
\xhh	Hexadecimal number, where $h$ is a hexadecimal character
\00	Octal number, where <i>o</i> is an octal digit
\000	Octal number, where <i>o</i> is an octal digit

The following restrictions apply to Regex syntax:

- Regex syntax works similarly to regular expressions in Perl; however, the two are not identical.
- Character matching for characters, numbers, or symbols that are specified inside square brackets ([]) does not occur at the word level. For example, the following rule matches the isolated letters x, y, and z, but no matching occurs for the words xylitol, yes, or recognize:

REGEX: [xyz]

If you add a plus sign (+) to match multiple occurrences (or one occurrence) as follows, the rule matches any combination of the characters that are specified, such as **xzx**, **yz**, and **zyzy**:

```
REGEX: [xyz] +
```

However, because of the presence of characters other than **x**, **y**, and **z**, there is no matching for words **xx1**, **syzygy**, or **diy**.

- You cannot refer to concepts in a Regex expression.
- Backward references to matches in the text are not supported.
- Parentheses () as a grouping mechanism where matches are remembered are not supported. Parentheses are used merely for clarifying matching rules.

#### Using Morphological Expansion Symbols

You can use morphological expansion in all rule types except CLASSIFIER and REGEX. For example, to expand the word **breathe** to all verb forms, which include

**breathes** and **breathing**, use the following syntax for the argument: "breathe@V".

Table 5.6 Morphological Expansion Symbols in Concept Rules	gical Expansion Symbols in Concept Rules
--	--

Symbol	Description
@	Expands the concept rule to match all inflectional forms of the word in the argument. For example, the argument <b>"wonder@"</b> returns the matches <b>wonder</b> , <b>wonders</b> , <b>wondered</b> , <b>wondering</b> , and so on.
	<i>Note:</i> If you apply @ to a word that SAS Visual Text Analytics does not recognize, no expansion occurs. Only the exact string specified before the @ is matched. For example, "grath" would not expand. Only the string grath would return a match in the rule.
@A	Expands the concept rule to match inflected comparative and superlative adjective forms of the word in the argument. For example, the argument <b>"happy@A"</b> returns the matches <b>happier</b> and <b>happiest</b> .
	<i>Note:</i> If you apply @A to a word that is not an adjective, no expansion occurs.
@N	Expands the concept rule to match all inflected noun forms of the word in the argument. For example, the argument <b>"quality@N"</b> returns the matches <b>quality</b> and <b>qualities</b> .
	<i>Note:</i> If you apply @N to a word that is not a noun, no expansion occurs.
@V	Expands the concept rule to match all inflected verb forms of the word in the argument. For example, the argument "transfer@V" returns the matches transfer, transferred, and transferring.
	<i>Note:</i> If you apply @V to a word that is not a verb, no expansion occurs.

#### Adding Comments

You can insert comments into rule definitions that have separate rules appearing on successive lines, such as CLASSIFIER rules. The comment continues until the end of the line. Comments are written as

# comment text

Note: The pound character (#) denotes a comment. If you want to match # in a rule definition, you must use a backward slash (\) as an escape character before the #. (Example: The expression 99\# attempts to match the string 99#.)

*TIP* You can comment out a rule by inserting a pound character (#) at the beginning of a line that contains a rule.

#### Concept Rule Types: Examples

Examine the syntax in the examples to understand how to write different types of concept rules.

#### CLASSIFIER

Example: To extract documents that contain US airport codes, you can create a concept node named **US AIRPORTS** that includes these CLASSIFIER rules:

CLASSIFIER:BUF CLASSIFIER:BUR CLASSIFIER:BVK

So, documents that include a match on one or more of the airport codes **BUF**, **BUR**, or **BVK**, return a match for **US\_AIRPORTS**.

#### CONCEPT

Example: To extract documents that contain flight arrival information, create a concept node **ON\_TIME\_ARRIVALS**. The rule definition for **ON\_TIME\_ARRIVALS** contains the CONCEPT rule type. The CONCEPT rule type can reference the concept node **US\_AIRPORTS**, which enables airport codes to be detected. The rule definition for the concept node **ON\_TIME\_ARRIVALS** is as follows: **CONCEPT:at US\_AIRPORTS** on time (where **US\_AIRPORTS** includes CLASSIFIER rules that identify US airport codes).

#### C\_CONCEPT

Example: To extract documents that include names of university professors, create a C\_CONCEPT rule named **PROFESSORS** whose definition includes this rule: **C\_CONCEPT:Professor \_c{FIRSTNAME LASTNAME**}. The rule indicates that matches are returned when **FIRSTNAME** and **LASTNAME** (previously defined) are found, but only when they are preceded by the word **Professor**. Provide the context for the match by using the modifier \_c and enclosing the argument that you want to match in the braces ({}).

The rule modifier \_c{} indicates that the match occurs within the context of the specified concept nodes.

#### NO\_BREAK

Example: Suppose you want to extract National Gallery of Art. You defined a concept node US\_ART\_GALLERIES that includes the CLASSIFIER rule National Gallery of Art. There also exists a concept node called CLASS\_TYPES that includes the CLASSIFIER rule Art. You can create the following rule that prevents a partial match on CLASS\_TYPES and ensures that the entire string National Gallery of Art is matched: NO BREAK: c{US ART GALLERIES}

The rule modifier \_c indicates that the match occurs within the context of another concept node.

#### REMOVE\_ITEM

Example: Suppose you want to extract the baseball team St. Louis Cardinals, but not the football team Arizona Cardinals. You have a concept node named FOOTBALL that includes the rule CLASSIFIER:Cardinals. You have another concept node named BASEBALL that includes the rule CLASSIFIER:Cardinals. The following rule returns matches for the baseball team only:

#### REMOVE\_ITEM(ALIGNED, "\_c{FOOTBALL}", "BASEBALL")

*Note:* The REMOVE\_ITEM rule type could influence matches outside of the concept node in which it is used. In this case, the rule could influence matches in the FOOTBALL rule because the rule specifies that items be removed.

#### REGEX

Example: To extract whole numbers in text (such as 1, 23, 456, and so on), use the rule

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REGEX: [0-9]+

This rule requires that one or more consecutive digits occur and are without decimals.

Example: To extract a number that uses decimal notation, such as **392.55**, **45.25**, and **0,987654321**, use the following rule:

REGEX: [0-9] + [, \.] [0-9] +

This rule returns a match on one or more digits, a comma, or a period, and then ending in one or more digits.

For more information about writing Regex rules, see "Using Regular Expressions (Regex)" on page 57.

#### CONCEPT RULE

Example: Suppose you want to extract Amazon the company, not Amazon the river. You could use this rule, which would return a company name within three words of **company**, but not if there were nature-related words in the document.

CONCEPT\_RULE: (AND, (DIST\_3, "\_c{COMPANY}", "company"), (NOT, "NATURE"))

#### SEQUENCE

Example: Suppose you want to extract first and last names only from a list of first, middle, and last names. You can use a SEQUENCE rule to define the arguments first and last. By using these arguments, matches are made on the concept nodes FIRST\_NAME, MIDDLE\_NAME, and LAST\_NAME, but matches are returned on only FIRST\_NAME and LAST\_NAME.

SEQUENCE:(first, last): \_first{FIRST\_NAME} MIDDLE\_NAME \_last{LAST\_NAME}

#### PREDICATE\_RULE

Example: Suppose you want to match a company to its products. You could use the following PREDICATE\_RULE, which assumes that the concept node **COMPANY** includes CLASSIFIER rules that list company names and the concept node **PRODUCTS** contains CLASSIFIER rules that list products. Items must appear in the same sentence.

PREDICATE\_RULE: (company, product): (SENT, "\_company{COMPANY}",

"produces", " product {PRODUCTS}")

# Writing Category Rules

#### Introduction to Category Rules

Category rules resolve to true or false. "True" results in a match. Category rules use Boolean and proximity operators, arguments, and modifiers to define the conditions that are necessary for category matches. Category rules are simpler to write than LITI rules and are recommended when there is no need to extract specific information from the data. For a list of operators, see Table 5.9 on page 63.

Use the following syntax for a category rule:

(**OPERATOR**, argument1, <argument2>, ...) where arguments can be terms, strings, or nested rules.

General rules for syntax:

- Boolean and proximity operators and their arguments are enclosed in parentheses and separated with commas. The arguments are included in quotation marks (""). Example: (AND, "my\_w holiday", "\_cap")
- Rules can be nested. Example: (AND, (OR, "courage", "courageous"), (OR, "brave", "bravery"))
- Reference a category from another category by using special syntax called *tmac* syntax (\_tmac). For more information, see "Using \_tmac for Referencing Categories" on page 69.
- Concept node names can be referenced in category rules. If you reference a concept node name, the concept matches are used to contribute to the true/false match of the category rule. Concept node names must be enclosed in braces ([]). For example, to reference the concept node GAME\_SHOWS in a category rule, you could write the rule (OR, "[GAME\_SHOWS]").
  - Note: Concept nodes that are named in categories might return more matches than concepts that are run outside of categories. In categories, matches on concepts are based on an "all matches" method, which returns all matches found in the text. The best match method detects when text that matches one concept overlaps text that matches another concept (for example, a concept that matches New York and another concept that matches New York City). When concept matches overlap and the best match method is used, only the concept that is assigned the highest number for the priority is returned (1 is the lowest). When two or more concepts have the same priority assigned, SAS Visual Text Analytics selects a match.
- The enabled or disabled status of concepts that are named in categories is ignored during category matching. As a result, the concepts are processed as if they were all enabled, regardless of whether they were previously disabled.
- Special symbols can be used to modify the rules to include, wildcards, case sensitivity, and so on. For a list of symbols, see Table 5.10 on page 67.

Note: XPath expressions are not supported.

#### **Boolean and Proximity Operators for Category Rules**

Table 5.9 shows a list of Boolean and proximity operators that you can use to write category rules.

Operator	Description
AND	Takes one or more arguments. Matches if all arguments occur in the document, in any order. For example, the rule (AND, "King", "Louis", "XIV") returns a match if <b>King</b> , <b>Louis</b> , and <b>XIV</b> all occur in the document.

#### Table 5.9 Boolean and Proximity Operators for Category Rules

DIST_n	(Distance) Takes a value for $n$ and two or more arguments. Matches if all arguments occur within $n$ (or fewer) tokens of each other, regardless of their order. For example, the rule (DIST_5, "best", "picture") returns a match in the phrase <b>the picture with the best lighting</b> .
	<i>Note:</i> For calculation purposes, the distance between tokens is not inclusive. For example, the distance between the tokens <b>best</b> and <b>show</b> in the phrase <b>best</b> in <b>show</b> is two tokens. Words that include hyphens are counted as one token (for example, <b>merry-go-round</b> is one token).
END_n	(From the end of the document) Takes a value for <i>n</i> and one or more arguments. Matches if the argument occurs within <i>n</i> tokens from the end of the document. For example, the rule (END_35, "conclusion") returns a match if <b>conclusion</b> is found within 35 tokens from the last token in the document.
	<i>Note:</i> Words that include hyphens are counted as one word (for example, <b>merry-go-round</b> is one word).
MIN_n	(Minimum) Takes a value for <i>n</i> and one or more arguments. Matches if the document contains at least <i>n</i> of the arguments specified (in any order). For example, the rule (MIN_2, "Hollywood", "tinseltown", "movies") returns a match if <b>Hollywood</b> and <b>movies</b> occur in the document. However, there is no match if <b>Hollywood</b> occurs twice and no other arguments occur.
MINOC_n	(Minimum occurrence) Takes a value for <i>n</i> and one or more arguments. Matches if the document contains at least <i>n</i> occurrences of the arguments specified (in any order or combination). For example, the rule (MINOC_2, "Hollywood", "tinseltown", "movies") returns a match if <b>Hollywood</b> and <b>movies</b> occur in the document. There is also a match if <b>Hollywood</b> occurs twice and no other arguments occur.
MAXOC_n	(Maximum occurrence) Takes a value for $n$ and one or more arguments. Matches if the document contains $n$ or fewer occurrences of the arguments (in any order or combination). For example, the rule (MAXOC_8, "savings", "offer", "best") returns a match if <b>savings</b> occurs in the document six times. There is also a match if <b>offer</b> occurs in the document six times and <b>best</b> occurs twice.
MAXPAR_n	(Maximum paragraph) Takes a value for <i>n</i> and one or more arguments. Matches if all arguments occur within the first <i>n</i> (or fewer) paragraphs of the document, in any order. For example, the rule (MAXPAR_4, "seasonal", "herbs", "plants") returns a match if <b>seasonal</b> occurs in paragraph 4, <b>herbs</b> occurs in paragraph 2, and <b>plants</b> occurs in paragraph 2.
	<i>Note:</i> MAXPAR rules work properly only when applied to data sets that contain paragraph delimiters (\n\n). MAXPAR cannot be applied on the <b>Test Sample Text</b> tab. MAXPAR also cannot be applied in the <b>Categories</b> node to data that is contained in folders.
MAXSENT_n	(Maximum sentence) Takes a value for <i>n</i> and one or more arguments. Matches if all arguments occur within the first <i>n</i> sentences of the document, in any order. For example, the rule (MAXSENT_4, "weight loss", "plan") returns a match if <b>weight loss</b> and <b>plan</b> occur in sentence 3 of the document. For a list of sentence delimiters, see the SENT operator.

NOT	Takes one argument. Matches if the argument does not occur in the document. Must be used with the AND operator. For example, the rule (AND, (OR, "cinema", "theater", "theatre"), (NOT, "Broadway")) returns a match if <b>cinema</b> , <b>theater</b> , or <b>theatre</b> occur in the document and <b>Broadway</b> does not. Note: The NOT operator applies across the entire document.
NOTIN	(Not in) Takes two arguments and matches if the first argument does not appear within the second argument. For example, the rule (NOTIN, "butter", "peanut butter") identifies <b>butter</b> when it does not appear within the noun phrase <b>peanut butter</b> . This sentence returns a match: <b>Early American colonists churned their own</b> <b>butter</b> .
NOTINDIST_n	(Not in distance) Takes a value for <i>n</i> and two arguments. Matches if the arguments do not occur within <i>n</i> tokens of each other, or if the first argument listed in the rule occurs in the document and the second argument does not. For example, the rule (NOTINDIST_3 "orange", "green") returns a match if <b>orange</b> and <b>green</b> do not occur within three tokens of each other, or if only <b>orange</b> appears in the document. The following sentence returns a match because the tokens that are specified in the rule are more than three words apart: <b>How green is my valley</b> , how orange is the sunset?
	<i>Note:</i> For calculation purposes, the distance between tokens is not inclusive. For example, the distance between the tokens <b>best</b> and <b>show</b> in the phrase <b>best</b> in <b>show</b> is two tokens. Tokens that include hyphens are counted as one token (for example, <b>merry-go-round</b> is one token).
NOTINPAR	(Not in paragraph) Takes two or more arguments and matches if all arguments occur within the document but appear in separate paragraphs. For example, the rule (NOTINPAR, "China", "export") returns a match if <b>China</b> and <b>export</b> occur in separate paragraphs (without the other argument present).
	<i>Note:</i> NOTINPAR rules work properly only when applied to data sets that contain paragraph delimiters (\n\n). NOTINPAR cannot be applied on the <b>Test Sample Text</b> tab. NOTINPAR also cannot be applied in the <b>Categories</b> node to data that is contained in folders.
NOTINSENT	(Not in sentence) Takes two or more arguments and matches when the first of the two arguments is present and the second of the two arguments does NOT occur. For example, the rule (NOTINSENT, "trade", "China") indicates that "trade" will match if the word "China" does not occur in the same sentence. For a list of sentence delimiters, see the SENT operator.
OR	Takes one or more arguments. Matches if at least one argument occurs in the document. For example, the rule (OR, "U.S.", "US ", "United States") returns a match if one or more of the items <b>U.S.</b> , <b>US</b> , or <b>United States</b> appear in the document.
	<i>Note:</i> Rules that are generated by SAS Visual Text Analytics nest the OR operator within the AND operator. However, the OR operator can stand alone.

ORD	(Order) Takes one or more arguments. Matches if all of the arguments occur in the order that is specified in the rule. It cannot be used with SENT (or any other operator that limits the scope of matches). For example, the rule (ORD, "warranty", "claim", "denied") returns a match in the sentence <b>The warranty claim for the washing machine was</b> <b>denied</b> .	
ORDDIST_n	(Order and distance) Takes a value for <i>n</i> and two or more arguments. Matches if both arguments occur in the same order that is specified in the rule and if both arguments are within <i>n</i> tokens of each other. For example, the rule (ORDDIST_5, "elementary", "statistics") returns a match in the phrase the teacher introduced elementary statistics.	
	<i>Note:</i> For calculation purposes, the distance between tokens is not inclusive. For example, the distance between the tokens <b>best</b> and <b>show</b> in the phrase <b>best</b> in <b>show</b> is two tokens. Words that include hyphens are counted as one token (for example, <b>merry-go-round</b> is one word).	
PAR	(Paragraph) Takes one or more arguments. Matches if all the arguments occur in a single paragraph, in any order. For example, the rule (PAR, "director", "budget") returns a match if the paragraph includes both <b>director</b> and <b>budget</b> .	
	<i>Note:</i> PAR rules work properly only when applied to data sets that contain paragraph delimiters $(n\n)$ . PAR cannot be applied on the <b>Test Sample Text</b> tab. PAR also cannot be applied in the <b>Categories</b> node to data that is contained in folders.	
PARPOS_n	(Paragraph position) Takes a value for <i>n</i> and one or more arguments. Matches if all arguments occur within the <i>n</i> <sup>th</sup> paragraph, in any order. For example, the rule (PARAPOS_2, "journalists", "detained", "overseas") returns a match if <b>journalists</b> , <b>detained</b> , and <b>overseas</b> occur within paragraph 2 of the document.	
	<i>Note:</i> PARPOS rules work properly only when applied to data sets that contain paragraph delimiters (\n\n). PARPOS cannot be applied on the <b>Test Sample Text</b> tab. PARPOS also cannot be applied in the <b>Categories</b> node to data that is contained in folders.	

occur in the same sentence, in any order. For ex "growth", "hormone") returns a match in the se		Takes two or more arguments. Matches if all the arguments same sentence, in any order. For example, the rule (SENT, normone") returns a match in the sentence <b>Patients who</b> growth hormone might experience side Sentence delimiters are as follows:
	$r^n n$	Two consecutive carriage returns and new lines (for documents created in Windows)
	$r^n \sqrt{n}$	Two consecutive carriage returns and new lines, separated by a space
	. <space></space>	Period (.) followed by an ASCII space
	.\n	Period (.) followed by a new line
	.\r	Period (.) followed by a carriage return
	!	Exclamation point
	!\n	Exclamation point followed by a new line
	!\r	Exclamation point followed by a carriage return
	?	Question mark
	?\n	Question mark followed by a newline
	?\r	Question mark followed by a carriage return
	.)	Period followed by a closing parenthesis
	!)	Exclamation point followed by a closing parenthesis
	?)	Question mark followed by a closing parenthesis
	"	Period followed by double quotation marks
START_n	(From the start of the document) Takes a value for <i>n</i> and one or more arguments. Matches if the argument occurs within <i>n</i> words from the start of the document. For example, the rule (START_22, "infection") returns a match if <b>infection</b> occurs within 22 words of the first word in the document.	
	<i>Note:</i> Words that include hyphens are counted as one word (for example, <b>merry-go-round</b> is one word).	

## Using Symbols in Boolean Rules

You can use the symbols listed in Table 5.10 to modify your Boolean rules for category matching. Symbols are written as suffixes to strings in arguments. For example, to expand the word breathe to all inflected verb forms, which include breathes and breathing, use the following syntax for the argument: "breathe@V".

Table 5.10 Special Symbols Used in Boolean Rules

Symbol	Description
*	(Wildcard matching) Matches any characters that occur at the beginning or end of the word. For example, the argument "travel*" returns the matches travels, traveled, traveler, traveling, and so on. The argument "*room" matches bedroom, cloakroom, ballroom, room, and so on.

٨	(Beginning of sentence) Starts searching at the beginning of the sentence to find a match. For example, the argument <b>"^Independent"</b> returns a match in this sentence: <b>Independent research was</b> <b>conducted</b> . <i>Note:</i> Tokens (words, phrases, symbols, or other meaningful elements)
	need to be entered specifically to be considered for matching. For example, if you are searching for <b>**In this case</b> , use the argument <b>*^\*\*In this case</b> ". Also note that backward slashes (\) are used as escape characters for the asterisks (*) so that the asterisks are not treated as wildcards.
\$	(End of sentence) Starts searching at the end of the sentence to find a match. For example, the argument "deleted.\$" returns a match on the following sentence: All the files were hastily deleted.
	<i>Note:</i> Tokens (words, phrases, symbols, or other meaningful elements) need to be entered specifically to be considered for matching. For example, the argument "deleted\$" would not produce a match on the following sentence: All the files were hastily deleted. because the ending period (.) was not specified.
@	(Morphological expansion) Expands the category rule to match all inflectional forms of the word in the argument. For example, the argument "wonder@" returns the matches wonder, wonders, wondered, wondering, and so on (but does not return a match on wonderful).
	<i>Note:</i> If you apply @ to a word that SAS Visual Text Analytics does not recognize, no expansion occurs. Only the exact string specified before the @ is returned. For example, "grath" would not expand. Only the string grath would return a match in the rule.
@A	(Morphological expansion for adjectives) Expands the category rule to match inflected comparative and superlative adjective forms of the word in the argument. For example, the argument <b>"happy@A"</b> returns the matches <b>happier</b> and <b>happiest</b> .
	<i>Note:</i> If you apply @A to a word that is never an adjective, no expansion occurs.
@N	(Morphological expansion for nouns) Expands the category rule to match all noun forms of the word in the argument. For example, the argument <b>"quality@N"</b> returns the matches <b>quality</b> and <b>qualities</b> .
	<i>Note:</i> If you apply @N to a word that is never a noun, no expansion occurs.
@V	(Morphological expansion for verbs) Expands the category rule to match all verb forms of the word in the argument. For example, the argument "transfer@V" returns the matches transfer, transfers, transferred, and transferring.
	<i>Note:</i> If you apply @V to a word that is never a verb, no expansion occurs.

_L	(Literal matching) Matches a literal string. Useful when you want to match a string that includes symbols. For example, the argument "\$USD_L" returns the match \$USD.	
	<i>Note:</i> Tokens (words, phrases, symbols, or other meaningful elements) need to be specified by the user to be considered for matching.	
_C	(Case matching) Specifies case-sensitive matching. For example, the argument <b>"Iris_C"</b> returns the match <b>Iris</b> , but not <b>iris</b> .	

#### Using \_tmac for Referencing Categories

Referencing a category enables you to leverage the rule in an existing category without having to duplicate it. Use tmac syntax (\_tmac) to reference an existing category in a category rule. The definition of the existing rule is processed in the category that references it.

To reference a category, you must identify its path. All category paths begin with **@Top/**. From there, you can specify the path by following the category hierarchy.

For example, suppose you have the following category structure under All Categories:

NAME FIRST

LAST

You would reference the category **FIRST** as **@Top/NAME/FIRST**.

You can use the tmac syntax with Boolean and proximity operators. For example, suppose you want to reference the category **FIRST** from a category called **FIRST NAME**. You could add this rule in the **FIRST NAME** definition:

(OR, tmac:"@Top/NAME/FIRST")

To enforce a first name followed by last name (FIRST LAST), you could add this rule in a category called **COMPLETE\_NAME**::

(ORD, \_tmac: "@Top/NAME/FIRST", \_tmac: "@Top/NAME/LAST")

The definitions written in **FIRST** and **LAST** are automatically processed.

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# Appendix 1 Part-of-Speech Tags (for Languages Other Than English)

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# Introduction to Part-of-Speech and Other Tags

The part-of-speech tags for rule writing for languages other than English are listed in the following tables. Also included are other tags that are not considered parts of speech

(such as punctuation). All tags are case-sensitive and are preceded by a colon (:) in concept rules. For more information, including English tags, see "Using Part-of-Speech and Other Tags" on page 55.

# Part-of-Speech Tags for Rule Writing

#### Arabic

Part-of-Speech Tag	Description	Examples
:ADJ	Adjective	ابدي <sub>،</sub> أثر <i>ي</i>
:ADV	Adverb	أيضار ربما
:CONJ	Conjunction	بل, حتى
:DET	Determiner	اال
:DIALECT	Dialect	آسم, أثول
:FUT	Future particle	س, سوف
:INTERJ	Interjection	أجل, لا
:INTERROG	Interrogative	أين <sub>.</sub> عمّا
:NEGPART	Negative particle	لم
:NOUN	Noun	تفاحة, شجرة
:NUM	Number	ألاف أربعة
:PART	Particle	قد لقد
:PREP	Preposition	الا, على
:PRON	Pronoun	أنا, أنت
:PROP	Proper noun	أمريكا
:PUNC	Punctuation	، ٢
:CV	Imperative verb	ائتيا, العبان
:IV	Present verb	نأتون <sub>.</sub> تلعبا
:PV	Past verb	أتتار لعبت

#### Table A1.1 Part-of-Speech Tags for Arabic

:ASCII	English word	memory, tablets
:DEFAULT	Unknown word	اعتياديًا, وشيئً
:NUMBER	Number	1.8, 200
:URL	URL	http://www.sas.com

## Chinese

## Table A1.2 Part-of-Speech Tags for Chinese

Part-of-Speech Tag	Description	Examples
:А	Adjective	俊俏,开心,兇險,凌亂
ASCII	ASCII characters	sas, do, happy, day2136456
:C	Conjunction	或, 与, 雖然
:D	Adverb	非常, 偏偏, 稍微, 永遠
:digit	Number	1051, 1.9
:Е	Interjection	咦, 呸, 哦喲
:F	Location / direction	中間,下边,南侧
:G	Other morpheme	馨, 慚
:H	Other prefix	亚, 非
:К	Other suffix	们,者,們
:L	Idiom (chengyu)	囫囵吞枣, 博古通今, 一廂情 願
:M	Quantifier	十, 卅, 成千上万, 上萬, 10 51
:N	Noun	人,桌子,香蕉,枷鎖
:NR	Proper noun, name	习近平,梁振英,奥巴马
:NR_xing	Proper noun, last name for Chinese (most are single characters)	赵, 邹, 诸葛, 趙
:NS	Proper noun, geographic	中国,美國,山東

:NS_abbr	Proper noun, abbreviation for country names (all are single characters)	俄, 匈, 葡, 緬
:NT	Proper noun, organization	北京大学,上汽集團
:NZ	Proper noun, miscellaneous	潘婷, 劍南春
:0	Onomatopoeia	吱呀, 叽叽喳喳, 劈裏啪啦
:P	Preposition	依照,对于
:Punct	Punctuation(English comma)	,
:Q	Classifier	个, 斤, 艘, 加侖
:R	Pronoun	我, 他們, 这
:S	Subcountry location (general; specifics only within sinosphere)	地上, 上空, 高处, 內廳
:T	Temporal phrase	今天,夜间,十月,去歲
:U	Particle	的, 了, 着
:UNKNOWN	Unknown word	婳,繟
:V	Verb	看,认为,彈奏,徵納
:W	Punctuation or symbols	!,。,\$,¥
:Y	Interjectional particle	吧, 吗, 麽

## Croatian

#### Table A1.3 Part-of-Speech Tags for Croation

Part-of-Speech Tag	Description	Examples
:ADJ	Adjective	svaki, hrvatskim, koje
:ADV	Adverb	uistinu, tamo
:CONJ	Conjunction	a, ali, kad
:INTJ	Interjection	hej, hajde, oh
:N	Noun	dan, april, http:// www.sas.com, dr, itd.

Particle	ne, bilo (as in "bilo koje")
Preposition	sa, bez, o
Pronoun	ja, me, ih, nas, vam, njihovoj, svašta
Verb	voli, došao, pozvala, dođite, bih
Number	2, dva, sedmi, 1.23.2015
Time	23:30:01
Separator or punctuation	,·
Proper noun	Aleksandar, Jelenu, Gorenje, Zagreb
	Preposition         Pronoun         Verb         Number         Time         Separator or punctuation

#### Czech

#### Table A1.4 Part-of-Speech Tags for Czech

Part-of-Speech Tag	Description	Examples
:A	Adjective	duchovní, celý, všechny, čertvíjaký, která, jakém, žádnej
ADV	Adverb	například, dál, zároveň, někam, ne
:CONJ	Conjunction	a, nebo
:INTJ	Interjection	ahoj, fuj
:N	Noun	autorů, lidem
:NUM	Spelled out number	tři, dvoje, šestatřicáté
:PPOS	Preposition	V, Z
:PRO	Pronoun	kdo, sobě, nás, tomto, tím, nikoho, nic, její, mou
:V	Verb	nebyl, jdou
:sep	Separator or punctuation	.,:
:PN	Proper noun	Pavel, Valenta, Chotěbořským

:inc	Unknown or foreign word	mp3, larger
:time	Time	23:30:01
:url	URL	www.sas.com, http:// www.sas.com

## Danish

#### Table A1.5 Part-of-Speech Tags for Danish

Part-of-Speech Tag	Description	Example
:A	Adjective	socialest, udartendere
:ADV	Adverb	sydsydøst
:CONJ	Conjunction	Såsom
:INTJ	Interjection	joh, pøj
:N	Noun	thyboernes, centerer, DVS, FL, ibm, netscape, tirsdag
:NUM	Spelled out number	tyvefem, tredive
:PN	Proper noun	Egholm, Franck, Carlos, Mallorca, Groth, Leth, Renault, Corel
:PPOS	Preposition	fra, trods
:PRO	Pronoun	dens, hans, jerselv, sigselv
:V	Verb	opofre, læsende, anvender, bliver, tredjebehandlet, læste, læse, tilvirk, bemyndiges, fuldkommengøredes
:date	Date	23-12-2012, 12/12/2012
:time	Time	:23:50, 09:23
:digit	Digit	2012, 12.23
:url	Internet address	http://www.sas.com
:sep	Separator or punctuation	• • • • •
:inc	Unknown word	bl, erne

#### Dutch

#### Part-of-Speech Tag Definition Examples :A Adjective betrouwbaar, gelukkig, mooi :ADV Adverb eenmaal, hier, nu :CONJ Conjunction als, doch, hoe :DET Determiner de, der, een, ten, ter :digit Number 21 :NUM Numeral acht, elf, miljard, duizend :inc Unknown word xrxx :N Noun geluk, schoonheid, kg, zgn, anti, hoofde, tijde, voordele :PN Proper noun Amerika, Nederland :PPOS Preposition met, per, te, van :PRO Pronoun alles, beide, hetgeen Separator or punctuation :sep , :url URL http://www.sas.com :V Verb helpt, vernieuwt, helpen, vernieuwen, helpende, vernieuwende, geholpen, vernieuwd

#### Table A1.6 Part-of-Speech Tags for Dutch

#### English

Part-of-Speech Tag	Description	Examples
:A	Adjective	luckier, worse, mellowest, merriest
:ADV	Adverb	lyrically, physically, luckier, worse

:CONJ	Conjunction	when, yet, how, when, whereby
:date	Date	04/03/2012
:digit	Sequence of Numbers	2345, 234.22, 21/234
:DET	Determiner	the, an, every, our, his, my, such, all
:inc	Unknown word	slaster, lijer
:INTJ	Interjection	hah, hello
:N	Noun	love, sheep, shoes, etc., Ms, cm, facto, klieg, modus
:NUM	Number	twenty, hundred
:PN	Proper noun	SAS, Cary, Goodnight
:PPOS	Preposition	on, under, across, after, except, away, forward, in, ex, multi
:PRO	Pronoun	he, one, somebody, me, myself, oneself, yours, hers, which, whatever, whose, whoever
:sep	Separator and punctuation	;,/
:time	Time	7AM, 10:00
:url	Filenames, pathnames, URL	A:/mydir/file.txt, www.sas.com
:V	Verb	be, do, have, am, can, should, will, goes, sees, is, does, doing, having, climbing, been, had, was, were, did, have, dashed, factored, went

#### Farsi

#### Table A1.7 Part-of-Speech Tags in Farsi

Part-of-Speech Tag	Description	Examples
:А	Adjective	خوشگل خوشحال

:Acomp	Comparative adjective	خوشگل <i>ت</i> ر <sub>و</sub> خوشحال تر
:Asup	Superlative adjective	خوشگلترين, خوشحالترين
:Appl	Participle used as adjective	أسايانيده, أبانانده
:ADV	Adverb	هنوز, آنگه, ابتدائا:
:CLASS	Classifier	باب تخته رأس
:CONJ	Conjunction	اگر, تااینکه
:DET	Determiner	اون, این
:INTJ	Interjection	آه ٍ أفرين ٍ اي
:N	Noun	أذوقه, أرنج, چشم
:Npl	Plural noun	أرنجها, چشمها
:NUM	Numeral	دو, صد, میلیون
:NUMord	Ordinal numeral	دومين, سوم, صدمين
:PN	Proper noun	اسرائیل آتوسا
:PPOS	Preposition	از, الا, چون
:PRO	Pronoun	ن, او, شما
:PUNC	Punctuation or symbol	"(?%
:Vinf	Infinitive (usage similar to English gerund)	خواندن <sub>ب</sub> خوردن
:V	Verb	بخوان, بخوانم, خواندم
ASCII	ASCII characters and digits	happy, 2017, love123
:DEFAULT	Unknown word	بخوان

## Finnish

#### Table A1.8 Part-of-Speech Tags for Finnish

Part-of-Speech Tag	Definition	Examples
:А	Adjective	loistava, korkea

:ADVAdverbohitse, juuri:CONJConjunctionja, vaan, ellej, jotta:dateDate2001-12-02:digitNumber1234, 7:incUnknown wordauttonkkan, eggs:NNounsiltoineen, postiksi:PNProper nounPertti, Fazer:PPOSPrepositionpitkin, kanssaan:PROPronounnoihin, muussa, ketkä:sepSeparator or punctuation; / +:timeTime12:00:00, 7PM:urlURLhttp://www.sas.com:VVerbheilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu, meditoitpa, ihastele,	
:dateDate2001-12-02:digitNumber1234, 7:incUnknown wordauttonkkan, eggs:NNounsiltoineen, postiksi:PNProper nounPertti, Fazer:PPOSPrepositionpitkin, kanssaan:PROPronounnoihin, muussa, ketkä:sepSeparator or punctuation; / +:timeTime12:00:00, 7PM:urlURLhttp://www.sas.com:VVerbheilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
:digitNumber1234, 7:incUnknown wordauttonkkan, eggs:NNounsiltoineen, postiksi:PNProper nounPertti, Fazer:PPOSPrepositionpitkin, kanssaan:PROPronounnoihin, muussa, ketkä:sepSeparator or punctuation; / +:timeTime12:00:00, 7PM:urlURLhttp://www.sas.com:VVerbheilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
:incUnknown wordauttonkkan, eggs:NNounsiltoineen, postiksi:PNProper nounPertti, Fazer:PPOSPrepositionpitkin, kanssaan:PROPronounnoihin, muussa, ketkä:sepSeparator or punctuation; / +:timeTime12:00:00, 7PM:urlURLhttp://www.sas.com:VVerbheilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
:NNounsiltoineen, postiksi:PNProper nounPertti, Fazer:PPOSPrepositionpitkin, kanssaan:PROPronounnoihin, muussa, ketkä:sepSeparator or punctuation; / +:timeTime12:00:00, 7PM:urlURLhttp://www.sas.com:VVerbheilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
:PNProper nounPertti, Fazer:PPOSPrepositionpitkin, kanssaan:PROPronounnoihin, muussa, ketkä:sepSeparator or punctuation; / +:timeTime12:00:00, 7PM:urlURLhttp://www.sas.com:VVerbheilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
:PPOSPrepositionpitkin, kanssaan:PROPronounnoihin, muussa, ketkä:sepSeparator or punctuation; / +:timeTime12:00:00, 7PM:urlURLhttp://www.sas.com:VVerbheilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
:PROPronounnoihin, muussa, ketkä:sepSeparator or punctuation; / +:timeTime12:00:00, 7PM:urlURLhttp://www.sas.com:VVerbheilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
:sepSeparator or punctuation; / +:timeTime12:00:00, 7PM:urlURLhttp://www.sas.com:VVerbheilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
:time     Time     12:00:00, 7PM       :url     URL     http://www.sas.com       :V     Verb     heilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	:kä
:url URL http://www.sas.com :V Verb heilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
:V Verb heilahtamassa, heilautta olla, kinko, pas, lähenne kumarrettava, jaettu,	
olla, kinko, pas, lähenne kumarrettava, jaettu,	1
omistautuisi, pakkaa	nennemme, u, e,

## French

#### Table A1.9 Part-of-Speech Tags for French

Part-of-Speech Tag	Definition	Examples
:А	Adjective	comparable, compassionnelle, intraduisibles
:ADV	Adverb	plutôt, individuellement
:CONJ	Conjunction	et, ou, lorsque, puisque
:DET	Determiner	sa, tes, ce
:digit	Number	123, 12.3, 12.3.2003, 12/3/2003
:inc	Unknown word	analytics

:INTJ	Interjection	tralala, zzz
:N	Noun	zèbre, encyclopédie
PN	Proper noun	Eurotunnel, Égypte
:AFX	Affix	anglo, éco
:PPOS	Preposition	jusque, aux, du
:PRO	Pronoun	lui
sep	Separator or punctuation	,.!
url	URL	http://www.sas.com
:V	Verb	vais, obligez, travaillées, traduire, tramant
PTCL	Particle	vitae, ab

#### German

Part-of-Speech Tag	Definition	Examples
:А	Adjective	zuverlässig
:ADV	Adverb	gern, sehr
:CONJ	Conjunction	und, oder
:DET	Determiner	eine, manch
:digit	Number	21
:NUM	Numeral	fünf, zwölf
:EMP	Emphatic/intensifier	ganz
:inc	Unknown word	xrxx
:N	Noun	Schönheit, Zuverlässigkeit
:PN	Proper noun	Mozart, Nirvanas, Niederlanden
:PPOS	Preposition	kontra, ober, lob

 Table A1.10
 Part-of-Speech Tags for German

:PRO	Pronoun	er, sie, der, heraus
:sep	Separator or punctuation	,
:url	URL	http://www.sas.com
:V	Verb	ging, half, gehen, helfen

## Greek

## Table A1.11 Part-of-Speech Tags for Greek

Part-of-Speech Tag	Description	Examples
:А	Adjective	ενορμητικός, άβαθος
:ADV	Adverb	πολύ, επίσης
:CONJ	Conjunction	και, αλλά
:DET	Determiner	ένας, ο
:INTJ	Interjection	χαίρε, όπα
:N	Noun	μήλο, δέντρο
:PTCL	Particle	πάρα
:PPOS	Preposition	άχρι, διά
:PRO	Pronoun	εσύ, αυτός
:V	Verb	παίσαμε, παίνεψε, παίζει, παίζαμε, παίζουμε, παίζοντας, παίρνοντάς, κατασκευαστώ, έλα
:url	URL	http://www.sas.com
:date	Date	2015-12
:digit	Number	1, 20
:sep	Separator or punctuation	.,»
:inc	Unknown word	χλμ
:time	Time	23:59

:PN	Proper noun	Μάντσεστερ

#### Hebrew

Part-of-Speech	Descriptions	Examples
:А	Adjective	יפה, אדיר
:ADV	Adverb	באמת, בבטחה
:CONJ	Conjunction	או, בגלל
:INTJ	Interjection	אוף, אהה
:N	Noun	רחוב, ברחוב, אבזור, אבטחה
:PN	Proper noun	ישראל, אבוג'ה, אדוארד
:PPOS	Preposition	אודות, אצל
:PRO	Pronoun	אנחנו, באתה, ה"הן, מהיכן
:NUM	Quantifier	אחד, ביליון, שתיהן
:V	Verb	שמח, אבטח, אהבו
:date	Date	12/31/2016, 2016-12-31
:digit	Number	100, 6,666, 6.000
:inc	Unknown word	happy, happy123, בוויטנאם
:sep	Separator or punctuation	.,!-
:time	Time	14:30:30
:url	:URL	http://www.sas.com

#### Table A1.12 Part-of-Speech Tags for Hebrew

#### Hindi

 Table A1.13
 Part-of-Speech Tags for Hindi

Part-of-Speech Tag	Definition	Examples	

:А	Adjective	ज्ञात, ज्ञानी
:PRO	Pronoun	तेरा, मेरा
:N	Noun	मेयर, मैग्नोलिया
:ADV	Adverb	यथायोग्य, यथोचित
:CONJ	Conjunction	यदि, यद्यपि
:DET	Determiner	ऎसा, इसी
:INTJ	Interjection	आह, अहा
:NUM	Number	अस्सी, अड़तालीस
:PN	Proper noun	अग्नीवो
:PPOS	Particles	का, का
:V	Verb	खरीदना, गुजर
:PUNC	Separator or punctuation	١, ॥
:sep	Separator or punctuation	,.)
:inc	Unknown words	आिद, २२५
:digit	Number	0, 3

## Indonesian

#### Table A1.14 Part-of-Speech Tags for Indonesian

Part-of-Speech Tag	Definition	Examples
:А	Adjective	lonjong, menjengkelkan
:N	Noun	kosmologiku, lotengnya, dpa
:ADV	Adverb	mingguan, perlahan
:CONJ	Conjunction	sambil, biarpun
:V	Verb	biaskanlah, membuntutiku
:DET	Determiners	sebuah
:NUM	number words	empat, delapan

:INTJ	Interjections	hai, hoi
:PRO	Pronoun	dikau, engkau
:PN	Proper noun	irlandia, filipina
:PPOS	Phrasal; the word can be combined with another word to form a phrase	sebiru, secantik
:sep	Separator or punctuation	"(,
inc	Unknown words	jpg, png
:digit	Number	22, 490
:url	URL	www.jakarta.go.id
:date	Date	12/31/2016

#### Italian

#### Table A1.15 Part-of-Speech Tags for Italian

Part-of-Speech Tag	Definition	Examples
:А	Adjective	affidabile, bellissimo, felice, felicemente, rapidamente
:CONJ	Conjunction	ma, oppure, sebbene
:DET	Determiner	il, la, uno
:digit	Number	21
:INTJ	Interjection	ah, ahimè
:inc	Unknown word	Xrxx
:N	Noun	affidabilità, bellezza, felicità
:PN	Proper noun	Roma, Italia
:PRO	Pronoun	io, ne
:PPOS	Preposition	con, in, per, anti, ri, anza, issimo
:sep	Separator or punctuation	,

:url	URL	http://www.sas.com
:V	Verb	andare, andando, andasse, andato

## Japanese

Part-of-Speech Tag	Description	Examples
:AJ	Adjective	長い, 忙しい,便利だ
:AV	Adverb	いかが, やはり
:AVC	Adverbs of form or condition	直に, ぐっすり
:AVD	Adverb of degree	とっても, 大して
:AVE	Adverb of evaluation	たまたま, 無論
:AVF	Adverb of frequency	あくまで, しばしば
:AVO	Adverb of opinion	いわば, 概して
:AVQ	Adverb of quantity	大方, いくら
:AVS	Adverb of statement	いかに, あたかも
:AVT	Adverb of tense or aspect	急遽, 直ぐ
:AX	Auxiliary verbs	べきだ, らしい, ようだ
:CN	Conjunction	並びに, 但し, だけど
:CP	Copula	だ, なんだ
:DA	Adverbial demonstrative	こう, そう, あのように
:DM	Prenominal demonstrative	この, あの, そん な
:DN	Pronoun	あれ, こちら, あそこ
:MD	Prenominal modifier	小さな, 主たる, 色ん な
:IT	Interjection	あれれ, あ~, え えと
:NA	Adverbial noun	おおむね, なにぶん

 Table A1.16
 Part-of-Speech Tags for Japanese

:NC	Common noun	風,学校,雑誌
:NK	Content noun	の, もの, こと
:NT	Noun of time	長年,夏,先月
:NV	Verbal noun	請求, 弁解, 勉強
:NP	Proper noun	WTO繊維協定, 米州
:NH	Proper noun of Person	中川秀直, 中川浩明, 中川勝
:NHM	Proper noun of Given name	奈江子,太郎,那恵子
:NHS	Proper noun of Family name	鈴木,佐藤,田中
:NPO	Proper noun of Organization	米軍, 米国, 米国際貿易委員 会
:NL	Proper noun of Place	米国,越南,奈央島
:NN	Numeral	千,零,6
:PC	Particles of case marker	を, で, の, へ
:PE	Particles that appear at the end of the sentence	っけ, な, なぁ
:PN	Particles that combine nominals	ないし, ないしは, 並びに
:PP	Particles that combine clauses	ながら, なら, のに
:PQ	Particles of quotation	て, と, っと
:PS	Particles that mean <i>only</i> or <i>too</i>	も, のみ, くらい
:PRJ1	Prefixes to i-adjective	か, こ, 真
:PRJ2	Prefixes to na-adjective	無, 不, 非
:PRN	Prefixes to nominals	高,前,全
:PRV	Prefixes to predicates	相, 猛, 最
:SJN	Suffixes to nouns and configure adjectives	っぽい, くさい
:SJV	Suffixes to verbs and configure adjectives	たい, づらい

:SNA	Suffixes to adjectives and configure nouns	Ż
:SNC	Suffixes to classifiers and configure nouns	せんち, ペーじ
:SNN	Suffixes to nouns	っ子, 中, 所
:SNV	Suffixes to verbs and configure nouns	かた, っぷり
:SV	Suffixes to verbs	せる, れる, 上げる
:V1	Ichidan Verb	治せる, 泣ける, 叫べる
:V5	Godan Verb	直す, 長びく, 産む
:VK	Kuru Verb	来る
:VS1	Suru Verb	する
:VS2	Suru Verb d	賀する, 刑する, 御する
:VSN	Suru Verb	きりきり, 毅然と
:VZ	Zuru verb	準ずる, 同ずる
:SC	Special category-comma	<b>`</b> ,
:SCP	Special category-closed parentheses	) 》 ]
:SOP	Special category-opened parentheses	(《[
:SK	Special category-other symbols	? ~
:SP	Special category-period	۰ .
:SS	Special category-space	
:digit	Number	1.0, 10
:sep	Separator or punctuation	• ,
:KATAKANA	Unknown word in katakana	ポータブルオプション, オ ブザベーション
:HIRAGANA	Unknown word in hirakana	きんぽうげ
:UNKNOWN	Unknown word	嘘, 甦

:ASCII English wo	rd Display, Momente
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To use Japanese POS tags in LITI rules, you need to add the Form type after the POS tags. For the POS tags of nominals, add '|ROOT' after the POS tags. E.g. 'NC|ROOT', 'DN|ROOT', 'CN|ROOT'. For the POS tags of predicates, add the conjugation forms listed in the table below. E.g. 'AJ|CONJ', 'V1|COND'.

Form Type	Japanese description	English description	Examples
ROOT	体言基本形	Basic form of nominals	お花, 手
BS	用言基本形	basic form of predicates	読む, 速い
BSDEA	デアル列基本形	dearu basic conjunctive	静かである
BSWR	デス列基本形	desu basic	静かです
COND	文語基本形	written basic form	あいさつす
CONDDEA	デアル列条件形	basic/euphony conditional	読めば, 読みや, 速 ければ, 速けりや
CONDDEATA	デアル列タ系条件 形	dearu/ta conditional	静かであれば
CONDDESTA	デス列タ系条件形	desu/ta conditional	静かであったら
CONDTA	タ系条件形	ta conditional	静かでしたら
CONDWR	文語条件形	written conditional	読んだら, 速かった ら
CONJ	基本連用形	basic conjuctive	読め
CONJDEA	デアル列基本連用 形	dearu conjuctive-tari form	読み(ます), 速く, 静かに
CONJDEATA	デアル列タ系連用 テ形	dearu/ta conjunctive- te form	静かであり
CONJDEATARI	デアル列タ系連用 タリ形	dearu/ta conjunctive- tari form	静かであったり
CONJDESTARI	デス列タ系連用タ リ形	desu/ta conjunctive- tari form	静かでしたり
CONJDESTE	デス列タ系連用テ 形	desu/ta conjunctive - te form	静かでして

CONJTARI	タ系連用タリ形	ta conjunctive -tari form	書いたり, 速かった り
CONJTE	タ系連用テ形	ta conjunctive -te form	書いて, 速くて
CONJWR	文語連用形	written conjunctive	あいなう, あかう
DEATA	デアル列タ形	dearu/ta form (plain past tense)	静かであった
DESTA	デス列タ形	desu/ta form	静かでした
IMP	命令形	imperative	読め,速かれ,静か らレ
IMPDEA	デアル列命令形	dearu imperative	であれ, 静かであれ
IMPWR	文語命令形	written imperative	あいさつせよ
INT	意志形	intention form	読もう
IPE	未然形	Imperfective	読ま(ない)
IPEDEAWR	デアル列文語未然 形	written -dearu imperfective	べきであら
IPEWR	文語未然形	written imperfective	速から(ず)
KANO	可能形	form that attaches to can words	太れ, 失え
PASS	受身形	form that attaches to passive forms	失わ
PERF	完了形	form that attaches to perfective	失効し
PNOM	ダ列基本連体形	basic prenominal	速き(こと), 静か な, 上等の
PNOMWR	文語連体形	written prenominal	失き, 好きずきき
PSU	基本推量形	(-da) basic presumptive	速かろう, 静かだろ う
PSUDEA	デアル列基本推量 形	dearu presumptive	好きであろう
PSUDEATA	デアル列タ系推量 形	dearu/ta presumptive	静かであったろう, であったろう
PSUDES	デス列基本推量形	desu presumptive	好きでしょう

PSUDESTA	デス列タ系推量形	desu/ta presumptive	好きでしたろう
PSUTA	タ系推量形	ta presumptive	読んだろう, 速かっ たろう, 静かだった ら
SHIEKI	使役形	form that attaches to causatives	あいさつさ
ТА	タ形	ta form (plain past tense)	読んだ, 速かった, 静かだった

## Korean

#### Table A1.17 Part-of-Speech Tags for Korean

Part-of-Speech Tag	Description	Examples
:AD	Adverb	매우, 정말, 빨리
:AJ	Adjective	예쁘다, 귀엽다, 차분하다
:GAC	Case grammatical affix	가, 를, 로
:GAD	Determinative grammatical affix	은, 을, 는
:GAH	Change grammatical affix	이다, 기, 음
:GAJ	Conjunctive grammatical affix	는데, 는지, 느라고
:GAP	Predicate grammatical affix	다, 습니다, 더구만
:GAR	Respect grammatical affix	시, 으시, 옵
:GAT	Time grammatical affix	겠, 었, 였었
:GAX	Auxiliary grammatical affix	도, 만, 까지
:11	Interjection	아, 네, 그래
:NN	Noun	하늘, 산, 바다
:NNB	Bound noun	것, 수, 개
:NNP	Proper noun	서울, 이순신, 국립국어원
:NUMBER	Number	하나, 둘, 셋

:PF	Prefix	제-, 햇-, 명-
:PN	Prenoun	각, 첫,기초적
:PR	Pronoun	이것, 언제, 이분
:PUNC	Punctuation	.?!()
:SF	Suffix	-꾼, 꾸러기, -감
:VB	Verb	웃다, 뛰다, 날다
:ASCII	English Word	Korean, iPhone, SK
:DATE	Date	2015-04-28, 20150428
:DEFAULT	Unknown word	하페즈, 샤리프, 쿠레쉬
:TIME	Time	23:59:59
:URL	URL	http://www.sas.com

# Norwegian

Table A1.18	Part-of-Speech	Tags for Norwegian
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Part-of-Speech Tag	Description	Examples
:А	Adjective	leket
:ADV	Adverbr	alltid, framover
:CONJ	Conjunction	som
:N	Noun	anordningen, tydeets, mfl, mht, tusen, seks, sms
:PN	Proper noun	Egholm, Puccini, Tertnes, Høyem, Lundberg, Braathens, ruskursus, ørknen
:PPOS	Preposition	fra
ng:DET	Preposition+determiner	idette, idenne
:PRO	Pronoun	jeg, det, dens, sjølve
:V	Verb	å, trikes, brukende, fyltes, brukte, krislende, brukt, gasjerer, slepp

:date	Date	12/23/2012, 23/12/2012
:url	URL	http://www.sas.com
:NUM	Number	12, 23, 23.4
:PUNC	Punctuation	,.!

# Polish

## Table A1.19 Part-of-Speech Tags for Polish

Part-of-Speech Tag	Description	Examples
:A	Adjective	własne, każda, głównych
ABBREV	Abbreviation	ang., tzw.
ADV	Adverb	więcej, tylko
:CONJ	Conjunction	i, czyli
INTER	Interjection	ej, fuj, amen
:N	Noun	teorie, miejscach, Wojciech
:NUM	Numeral	siedmiu, tysięcy
:PART	Particle	też
:PREP	Preposition	za, z, na, do
:PRON	Pronoun	się, sami, go, tobie
:V	Verb	wiedzieć, dotarł
:date	Date	:01/01/2012, 12/12/17, 12-23-2001, 23-12-01
:time	Time	23:30:01
:digit	Number	12, -5, 23,45
:sep	Separator or punctuation	· , <del>-</del>
:url	URL	http://www.sas.com
:PN	Unknown/foreign proper noun	Achitophel, Trzciński, LP- vinyl

:inc Unknown/foreign word sapiens, ela544	sapiens, ela544
---	-----------------

## Portuguese

Part-of-Speech Tag	Definition	Examples
:А	Adjective	confiável, feliz
:ADV	Adverb	belamente, felizmente
:CONJ	Conjunction	e, que
:DET	Determiner	alguns, cada, os, dessas, dum
:digit	Number	21
:NUM	Numeral	bilionésimo, cinco
:inc	Unknown word	XIXX
:INTJ	Interjection	caramba, eh
:N	Noun	beleza, felicidade, cf, ibid
:PN	Proper noun	Brasil, Portugal
:PPOS	Preposition	com, de, em, anti, circum
:PRO	Pronoun	me, nós, quem
:sep	Separator or punctuation	,
:url	URL	http://www.sas.com
:V	Verb	garanto, garantir, garantindo, garantido

#### Table A1.20 Part-of-Speech Tags for Portuguese

## Russian

 Table A1.21
 Part-of-Speech Tags for Russian

Part-of-Speech Tag	D

Definition

Examples

Adverb       Adverb         :conj       Conjunction         :digit       Number         :inc       Unknown word         :INTJ       Interjection         :N       Noun         :N       Proper noun         :PN       Proper noun         :PN       Proper noun         :PTCL       Particle         :PRO       Pronoun	уховитый, красивая, учших, который, аскервиллей альше, сколько-нибудь, де, сколькие, почём сли, и 23, 12.3, 12.3.2003, 2/3/2013
iconj Conjunction e idigit Number 1 inc Unknown word r iNTJ Interjection a iN Noun f iN Noun f i	це, сколькие, почём сли, и 23, 12.3, 12.3.2003,
rdigit Number 1 inc Unknown word r iINTJ Interjection a iN Noun F Noun F Proper noun I iNUM Number c iPTCL Particle c iPPOS Preposition z iPRO Pronoun s	23, 12.3, 12.3.2003,
inc Unknown word r INTJ Interjection a N Noun Proper noun I PN Proper noun I PTCL Particle c PPOS Preposition z PRO Pronoun s	
INTJ Interjection a N Noun E N PN Proper noun I NUM Number c PTCL Particle c PPOS Preposition z PRO Pronoun s	
Noun RANS RANS RANS RANS RANS RANS RANS RANS	еминг, analytics
PN     Proper noun     I       NUM     Number     G       PTCL     Particle     G       PPOS     Preposition     Z       PRO     Pronoun     s	X
NUM Number c PTCL Particle c PPOS Preposition z PRO Pronoun s	елосипед, история, алолетство, др, км, артини, маэстро
PTCL Particle 6 PPOS Preposition 2 PRO Pronoun \$	Іевроле, Айдахо, Миа, оханский, Сашина, вердловск, Мария, авыдович
PPOS Preposition p PRO Pronoun s	цин, десятью
PRO Pronoun s	ы, же
	о, вроде
sep Separator or punctuation ,	о, вроде её, всяко
url URL P	
V Verb M	её, всяко

# Slovak

#### Table A1.22 Part-of-Speech Tags for Slovak

Part-of-Speech Tag	Description	Examples
:A	Adjective	všeobecné , verejnej
ADV	Adverb	pravidelne, vyslovene

:CONJ	Conjunction	ak , iba
:INTJ	Interjection	oj, stop
:N	Noun	doručení, partnerov, ul, Dr
:NUM	Numeral	štyritisíc, prvom
:PTCL	Particle	by, tiež
:PPOS	Preposition	o, v, pre
:PRO	Pronoun	si, Vám, vaše, jeho, uňho, ktoré, akékoľvek
:V	Verb	prinášame, budú, nespráva, využívať, nezaostávať, prešli, nemali, pozrite
:digit	Number	1.4, -10, +421
:sep	Separator or punctuation	.,/
:PN	Proper noun	Oetker, KEPe
inc	Unknown or foreign word	newslettri
:url	URL or email	http://www.sas.com, info@slovakrail.sk
:time	Time	23:30:00
:date	Date	23/12/2012, 23-12-2012

## Slovene

Part-of-Speech Tag	Description	Example
:А	Adjective	prvi, črna
:ADV	Adverb	hmalu, daleč
:CONJ	Conjunction	ali, in
:INTJ	Interjection	bravo, ah
:N	Noun	dni, dogodka, itd.
:NUM	Numeral	dva, šest

:digit	Number	20.3, 123
:PTCL	Particle	pa, spet
:PPOS	Preposition	v, za
:PRO	Pronoun	te, mi, vsak, kdo
:V	Verb	sta, uporablja, suspendirali, pozabite
:sep	Separator or punctuation	.:,«
:Prop	Proper noun	Maribor, Roglič
	rioper noun	Maribol, Rogic
:date	Date	23/12/2012, 23-12-2012
:date :time		-
	Date	23/12/2012, 23-12-2012

# Spanish

#### Table A1.23 Part-of-Speech Tags for Spanish

Part-of-Speech Tag	Definition	Examples
:А	Adjective	confiable, feliz, hermoso
:Adv	Adverb	ahora, felizmente
:CONJ	Conjunction	ni, pero, y
:DET	Determiner	mi, nuestro, al, del
:digit	Number	21
:inc	Unknown word	XIXX
:INTJ	Interjection	hola
:N	Noun	belleza, felicidad, km, pág, sra
:PN	Proper noun	Chile, España
:PPOS	Preposition	con, de, en, por

:PRO	Pronoun	alguien, ellos, me, el, las
:sep	Separator or punctuation	,
:url	URL	http://www.sas.com
:V	Verb	ayudan, ayudar, ayudando, ayudado

## Swedish

Part-of-Speech Tag	Definition	Examples
:А	Adjective	fört
:ADV	Adverb	väl
:CONJ	Conjunction	samt
:DET	Determiner	Ens, somlig
:NUM	Number	två
:INTJ	Interjection	hej
:N	Noun	bok, morse, st.
:PN	Proper noun	Øsel, Tove, Östmark, Viklund, Toshiba
:PPOS	Preposition	till
:PRO	Pronoun	honom, du
:V	Verb	varit, varande, varats, sedd, ses, såg, sågs

#### Table A1.24 Part-of-Speech Tags for Swedish

## Tagalog

Part-of-Speech Tag	Description	Examples
:А	Adjective	abalang, alisto
:ADV	Adverb	biglang, bakit

:CONJ	Conjunction	at, yamang
:DET	Determiner	ni, nina
:INTJ	Interjection	hoy
:N	Noun	pusa, yarda
:NUM	Number	dalawa, walumpu
:PN	Proper Noun	Asya, Espanya
:PPOS	Preposition	sa, dahil
:PRO	Pronoun	akin, amin, iyo
:PTCL	Particle	ay
:V	Verb	kainin, tayuan, uminom
:url	URL	www.sas.com
:date	Date	2015-12
:digit	Number	1, 20
:sep	Separator or punctuation	.,»
inc	Unknown Word	possibilities, tropical
time	Time	23:59:59

## Thai

## Table A1.25 Part-of-Speech Tags for Thai

Part-of-Speech Tag	Description	Examples
:ADJ	Adjective	กตัญญู, กตัญญูกตเวที
:ADV	Adverb	กระง่องกระแง่ง, กระดิบๆ
:AUXVERB	Auxiliary verbs	ควรจะ, ต้อง
:CLAS	Classifiers	กก., กม.
:CONJ	Conjunction	ก่อน, จน
:DET	Determiner	ทั้ง, ทุก

:END	Particle used at the end of a question, command or entreaty	ล่ะ, เหรอ
:INTERJ	Interjection	ชะชะ, ดูกร
:NEG	Negation	มิใช่, ไม่
:NOUN	Noun	กงพัด, กฎหมายบ้านเมือง
:NUMBER	Number	สอง, เก้า
:PREF	Prefix	ปรา, อน
:PREP	Preposition	กว่า, ก่อนหน้า
PRON	Pronoun	คนอื่นๆ, คนใด
:PROPLOC	Proper noun, location	กมลา, กรีซ
PROPMISC	Proper noun, others	กุชชี่, คลีนิกซ์
:PROPNAME	Proper noun, person names	กปิลกาญจน์, กตัญญุตานนท์
PROPORG	Proper noun, organizations	กรุงเทพธุรกิจ, กระทรวงมห หาดไทย
:PUNC	Separator or punctuation	"()
:SUFF	Suffix	สิ, เอย
VERB	Verb	กทรรป, กรมเกรียม
DEFAULT	Unknown words	Josephson, microbridge

## Turkish

#### Table A1.26 Part-of-Speech Tags for Turkish

Part-of-Speech Tag	Description	Examples
:А	Adjective	iyi, zor
:ADV	Adverb	yine, zaten
:CONJ	Conjunction	veya, hem
:date	Date	12/30/2000,
		12/30/00,
		2000-30-12

:digit	Number	12.302.000, 5
:inc	Unknown word	wug
:N	Noun	kitap, insan
:NUM	Numeral	dokuz, onbir, beri
:PN	Proper noun	Ayşe, Türkçe
:PRO	Pronoun	bunlar, kendi, onlar, sen, çok
:sep	Separator or punctuation	!.,
:time	Time	12:30:00
:url	URL	sas.com, www.sas.com, http:// www.sas.com
:V	Verb	diye, bilir, bilmek, bilse, bilmiş, bildi, bilmeli, biliyor, bilmekte, bil

# Vietnamese

Part-of-Speech Tag	Description	Examples
:А	Adjective	an toàn, bận rộn, lịch sự
:ABBREV	Abbreviation	APEC, ANÐT, ÐTNN
:Adv	Adverb	bỗng chốc, chưa chừng
:Aux	Particle	chính
:C	Conjugation	dù rằng, hoặc là
:F	Foreign word	cà-rem, Ampe, ăng ten
:Int	Interjection	hỡi, ái chà, ô hay
:N	Noun	áo quần, cừu, cương vị
:Num	Numeral	2007, bảy, mươi n

# Table A1.27 Part-of-Speech Tags for Vietnamese

#### Appendix 1 • Part-of-Speech Tags (for Languages Other Than English)

:PreDet	Determiner	một số
:Prep	Preposition	cho, vào
:PN	Proper noun	Việt Nam, Trung Quốc
:Pro	Pronoun	tôi, chúng mày, chúng nó
:PUNC	Punctuation or symbol	!:()@
:RelPro	Relative pronoun	ai nấy
:V	Verb	ngưỡng mộ, lưu nghiệm
:DEFAULT	Unrecognized character	,····

# Appendix 2 Pre-Defined Concept Priorities (for Languages Other Than English)

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# **Using Priority Values in Predefined Concepts**

To accurately set priorities for matching custom concepts in your language, see the topic "Priority Values for Predefined Concepts". For information about setting priorities, see "Which Rule Type Should I Use?" on page 45. For priority values in English, see "Concepts" on page 5.

*Note:* Use the highest priority value per language to ensure that there are no conflicts with custom concepts during document processing. The highest priority value for each language is marked in the tables in the following section with a footnote.

# **Priority Values for Predefined Concepts**

# Arabic

Predefined Concept	Priority Value
nlpDate	18
nlpMoney	18
nlpNounGroup	15
nlpOrganization	20
nlpPercent	18
nlpPerson	20
nlpPlace*	25*
nlpTime	18

 Table A2.1
 Predefined Concept Priorities for Arabic

\* Highest value for this language.

## Chinese

The default value of 10 is used for all of the predefined concepts listed below.

Predefined Concept
nlpDate
nlpMoney
nlpOrganization
nlpPercent

nlpPerson			
nlpPlace			
nlpTime			

# Croatian

Predefined Concept	Priority Value
nlpDate	10
nlpMeasure	10
nlpMoney	10
nlpNounGroup	10
nlpOrganization	10
nlpPercent	10
nlpPerson	11
nlpPlace*	12*
nlpTime	10

#### Table A2.3 Predefined Concept Priorities for Croatian

\* Highest value for this language.

# Czech

#### Table A2.4 Predefined Concept Priorities for Czech

Predefined Concept	Priority Value
nlpDate*	10*
nlpMoney*	10*
nlpNounGroup	9
nlpOrganization*	10*
nlpPercent*	10*

#### **106** Appendix 2 • Pre-Defined Concept Priorities (for Languages Other Than English)

nlpPerson*	10*
nlpPlace*	10*
nlpTime*	10*

\* Highest value for this language.

# Danish

#### Table A2.5 Predefined Concept Priorities for Danish

Predefined Concept	Priority Value
nlpNounGroup	15
nlpOrganization*	20*
nlpPerson*	20*
nlpPlace*	20*

\* Highest value for this language.

# Dutch

#### Table A2.6 Predefined Concept Priorities for Dutch

Predefined Concept	Priority Value
nlpDate	18
nlpMoney	18
nlpNounGroup	15
nlpOrganization*	20*
nlpPercent	18
nlpPerson*	20*
nlpPlace*	20*
nlpTime	18

# Farsi

For Farsi, there are no specific priority values for predefined concepts. The default value of 10 is used for all of the predefined concepts listed below.

 Table A2.7
 Predefined Concept Priorities for Farsi

Predefined Concept		
nlpDate		
nlpMoney		
nlpOrganization		
nlpPercent		
nlpPerson*		
PERSON		
ORGANIZATION		

# Finnish

#### Table A2.8 Predefined Concept Priorities for Finnish

Predefined Concept	Priority Value
nlpDate	10
nlpMoney	10
nlpNounGroup	15
nlpOrganization*	25*
nlpPerson	20
nlpPlace*	25*
nlpTime	10

# French

#### Table A2.9 Predefined Concept Priorities for French

Predefined Concept	Priority Value
nlpDate	18
nlpMoney	18
nlpNounGroup	15
nlpOrganization*	20*
nlpPercent	18
nlpPerson*	20*
nlpPlace*	20*
nlpTime	18

\* Highest value for this language.

# German

Predefined Concept	Priority Value
nlpDate	18
nlpMoney	25
nlpNounGroup	15
nlpOrganization	25
nlpPercent	18
nlpPerson*	60 <sup>*</sup>
nlpPlace	40
nlpTime	18

# Greek

Predefined Concept	Priority Value
nlpDate	18
nlpMoney	18
nlpNounGroup	15
nlpOrganization	20
nlpPercent	18
nlpPerson*	20
nlpPlace	25*
nlpTime	18

#### Table A2.11 Predefined Concept Priorities for Greek

\* Highest value for this language.

#### Hebrew

For Hebrew, there are no specific priority values for predefined concepts. The default value of 10 is used for all of the predefined concepts listed below.

Table A2.12 Predefined Concept Priorities for Hebrew

Predefined Concept	
nlpDate	
nlpMoney	
nlpNounGroup	
nlpOrganization	
nlpPercent	
nlpPerson	
nlpPlace	
nlpTime	

# Hindi

Table A2.13 Predefined C	Concept Priorities for Hindi
--------------------------	------------------------------

Predefined Concept	Priority Value
nlpDate	10
nlpMoney	10
nlpNounGroup	10
nlpOrganization	10
nlpPercent	10
nlpPerson	10
nlpPlace*	40*
nlpTime	10

\* Highest value for this language.

#### Indonesian

Priority Value
20*
20*
10
20*
20*
20*
20*
20*

 Table A2.14
 Predefined Concept Priorities for Indonesian

# Italian

For Italian, there are no specific priority values for predefined concepts. The default value of 10 is used.

Predefined Concept
nlpDate
nlpMoney
nlpNounGroup
nlpOrganization
nlpPercent
nlpPerson*
nlpPlace
nlpTime

 Table A2.15
 Predefined Concept Priorities for Italian

# Japanese

For Japanese, there are no specific priority values for predefined concepts. The default value of 50 is used for all of the predefined concepts listed below.

 Table A2.16
 Predefined Concept Priorities for Japanese

Predefined Concept	
nlpDate	
nlpMoney	
nlpOrganization	
nlpPercent	
nlpPerson*	
nlpPlace	
nlpTime	

# Korean

For Korean, there are no specific priority values for predefined concepts. The default value of 50 is used.

 Table A2.17
 Predefined Concept Priorities for Korean

Predefined Concept	
nlpDate	
nlpMoney	
nlpOrganization	
nlpPercent	
nlpPerson*	
nlpPlace	
nlpTime	

## Norwegian

For Norwegian, there are no specific priority values for predefined concepts. The default value of 10 is used for all of the predefined concepts listed below.

 Table A2.18
 Predefined Concept Priorities for Norwegian

Predefined Concept	Priority Value
nlpNounGroup	10

#### Polish

#### Table A2.19 Predefined Concept Priorities for Polish

Predefined Concept	Priority Value
nlpDate	18
nlpMoney	18
nlpNounGroup	15

nlpOrganization*	21*	
nlpPercent	18	
nlpPerson*	20	
nlpPlace	20	
nlpTime	18	

\* Highest value for this language.

# Portuguese

#### Table A2.20 Predefined Concept Priorities for Portuguese

Predefined Concept	Priority Value
nlpDate	18
nlpMoney	18
nlpNounGroup	15
nlpOrganization	25*
nlpPercent	18
nlpPerson*	20
nlpPlace	25*
nlpTime	18

\* Highest value for this language.

# Russian

#### Table A2.21 Predefined Concept Priorities for Russian

Predefined Concept	Priority Value
nlpDate*	10*
nlpMoney	9
nlpNounGroup*	10*

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nlpOrganization*	10*
nlpPercent*	10*
nlpPerson*	10*
nlpPlace*	10*
nlpTime*	10*

\* Highest value for this language.

# Slovak

Table A2.22 Predefined Concept Priorities for Slovak

Predefined Concept	Priority Value
nlpDate*	10*
nlpMoney*	10*
nlpNounGroup*	10*
nlpOrganization*	10*
nlpPercent*	10*
nlpPerson*	7
nlpPlace	8
nlpTime*	10*

\* Highest value for this language.

#### Slovene

For Slovene, there are no specific priority values for predefined concepts. The default value of 10 is used.

Table A2.23 Predefined Concept Priorities for Slovene

Predefined Concept

nlpDate

ORGANIZATION

nlpMoney	
nlpNounGroup	
nlpOrganization	
nlpPercent	
nlpPerson*	
VEHICLE	
NOUN_GROUP	

# Spanish

Predefined Concept	Priority Value
nlpDate	18
nlpMoney	18
nlpNounGroup	15
nlpOrganization	25*
nlpPercent	18
nlpPerson*	20
nlpPlace	25*
nlpTime	18

 Table A2.24
 Predefined Concept Priorities for Spanish

\* Highest value for this language.

# Swedish

#### Table A2.25 Predefined Concept Priorities for Swedish

Predefined Concept	Priority Value
nlpDate	18
nlpMeasure	18

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nlpMoney	18	
nlpNounGroup	15	
nlpOrganization	20*	
nlpPercent	18	
nlpPerson*	20*	
nlpPlace	20*	
nlpTime	18	

\* Highest value for this language.

# Tagalog

For Tagalog, there are no specific priority values for predefined concepts. The default value of 10 is used.

# Thai

For Thai, there are no specific priority values for predefined concepts. The default value of 10 is used.

Table A2.26 Predefined Concept Priorities for Thai

Predefined Concept

nlpDate

nlpMoney		
nlpOrganization		
nlpPercent		
nlpPerson		
nlpPlace		
nlpTime		

# Turkish

Predefined Concept	Priority Value
nlpDate	10
nlpMoney	10
nlpNounGroup	10
nlpOrganization	11*
nlpPercent	10
nlpPerson	10
nlpPlace	10
nlpTime	10

#### Table A2.27 Predefined Concept Priorities for Turkish

\* Highest value for this language.

#### Vietnamese

For Vietnamese, there are no specific priority values for predefined concepts. The default value of 10 is used.

 Table A2.28
 Predefined Concept Priorities for Turkish

Predefined Concept nlpDate nlpMoney

nlpOrganization	
nlpPercent	
nlpPerson	
nlpPlace	
nlpTime	

# **Recommended Reading**

Here is the recommended reading list for this title:

- SAS Encoding: Understanding the Details
- Text Mining and Analysis: Practical Methods, Examples, and Case Studies Using SAS

For a complete list of SAS publications, go to sas.com/store/books. If you have questions about which titles you need, please contact a SAS Representative:

SAS Books SAS Campus Drive Cary, NC 27513-2414 Phone: 1-800-727-0025 Fax: 1-919-677-4444 Email: sasbook@sas.com Web address: sas.com/store/books

#### 120 Recommended Reading

# Glossary

#### category

a classification for documents that is based on a common characteristic. Category membership is indicated as a binary property. In order to determine when a document is likely to be a member of a category, one or more Boolean rules comprising the category text definition must be satisfied.

#### concept

an abstract class of meanings. In order to determine when a concept is likely to be referenced in a subset of text, the rules comprising the concept text definition must be satisfied.

#### model scoring

the process of applying a model to new data in order to compute outputs.

#### parse

to analyze text, such as a SAS statement, for the purpose of separating it into its constituent words, phrases, punctuation marks, values, or other types of information. The information can then be analyzed according to a definition or set of rules.

#### relevancy score

a score that indicates how well a document satisfies a rule or model. The best match has a score of 1 and reflects a perfect (100%) match.

#### scoring

See model scoring.

#### sentiment

an attitude that is expressed about an item that is being analyzed, which can be a segment of text, a grouping of text segments, or a specific subject of interest.

#### sentiment analysis

the use of natural language processing, computational linguistics, and text analytics to determine the attitude of a speaker or writer with respect to a topic, document, or other item of analysis. Sentiment analysis results in a positive, negative, or neutral score on the target of analysis.

#### stemming

the process of finding and returning the root form of a word. For example, the root form of grind, grinds, grinding, and ground is grind.

#### stop list

a SAS data set that contains a simple collection of low-information or extraneous words that you want to remove from text mining analysis.

#### string

See text string.

#### subset of text

the matched text for a concept text definition; this consists of one or more strings that are contained in a document.

#### surface form

a variant of a term that is contained in a matched subset of text in one or more documents. These forms include stems, synonyms, misspellings, and alternate ways of referring to the same entity.

#### taxonomy

a hierarchical relationship of parent and child category nodes. In a true taxonomy, whenever a category is detected, it is implied that all parents are also represented. For example, if something is identified as human, it must also be a primate, mammal, animal, and so on.

#### term

a representation of a single concept in one or more textual forms, as defined by rules or algorithms.

#### term map

a node-arc graph that centers around an "object of interest," which could be a category, concept, topic, or term. Corresponding nodes in the graph indicate rules that are predictive of the object of interest. Better rules are shown as larger nodes. The arcs represent the addition or exclusion of terms that are used to build up the rules.

#### term role

a function that is performed by a term in a particular context. A term can function as a part of speech, entity type, or other purpose that is user-defined.

#### term table

a list of every term in a collection of documents including the representative text form for each term, its role, and all of its surface forms that appear within that collection.

#### text string

a subset of text that consists of adjacent characters of any type. Depending on the specified options, strings can be either case-sensitive or case-insensitive.

#### token

in the SAS programming language, a collection of characters that communicates a meaning to SAS and that cannot be divided into smaller functional units. A token such as a variable name might look like an English word, but can also be a mathematical operator, or even an individual character such as a semicolon. A token can contain a maximum of 32,767 characters.

#### topic

a machine-generated category, the purpose of which is to indicate what documents are about. A topic identifies groupings of important terms in a document collection. A single document can contain one or more topics, or no topics.

#### topic document weight

See topic-specific document weight

#### topic term weight

See topic-specific term weight

#### topic-specific document weight

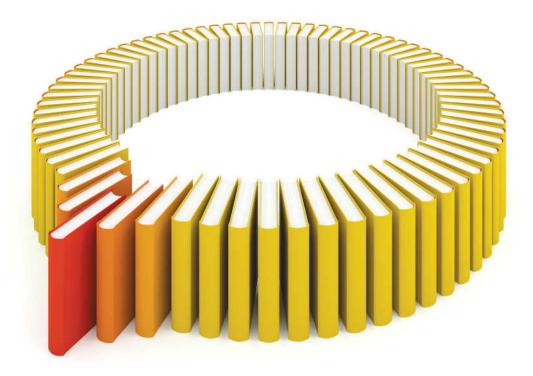
an indicator of the importance of a topic to a document. A value that is above a specified cutoff value indicates that a document contains that topic.

#### topic-specific term weight

an indicator of the relative importance of a term in a topic as compared to other terms. A term with a value above a specified cutoff value contributes to the assignment of a document to the topic.

#### weight

a numeric indicator that is assigned to an item and that indicates the relative importance of the item in a frequency distribution or population. 124 Glossary



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